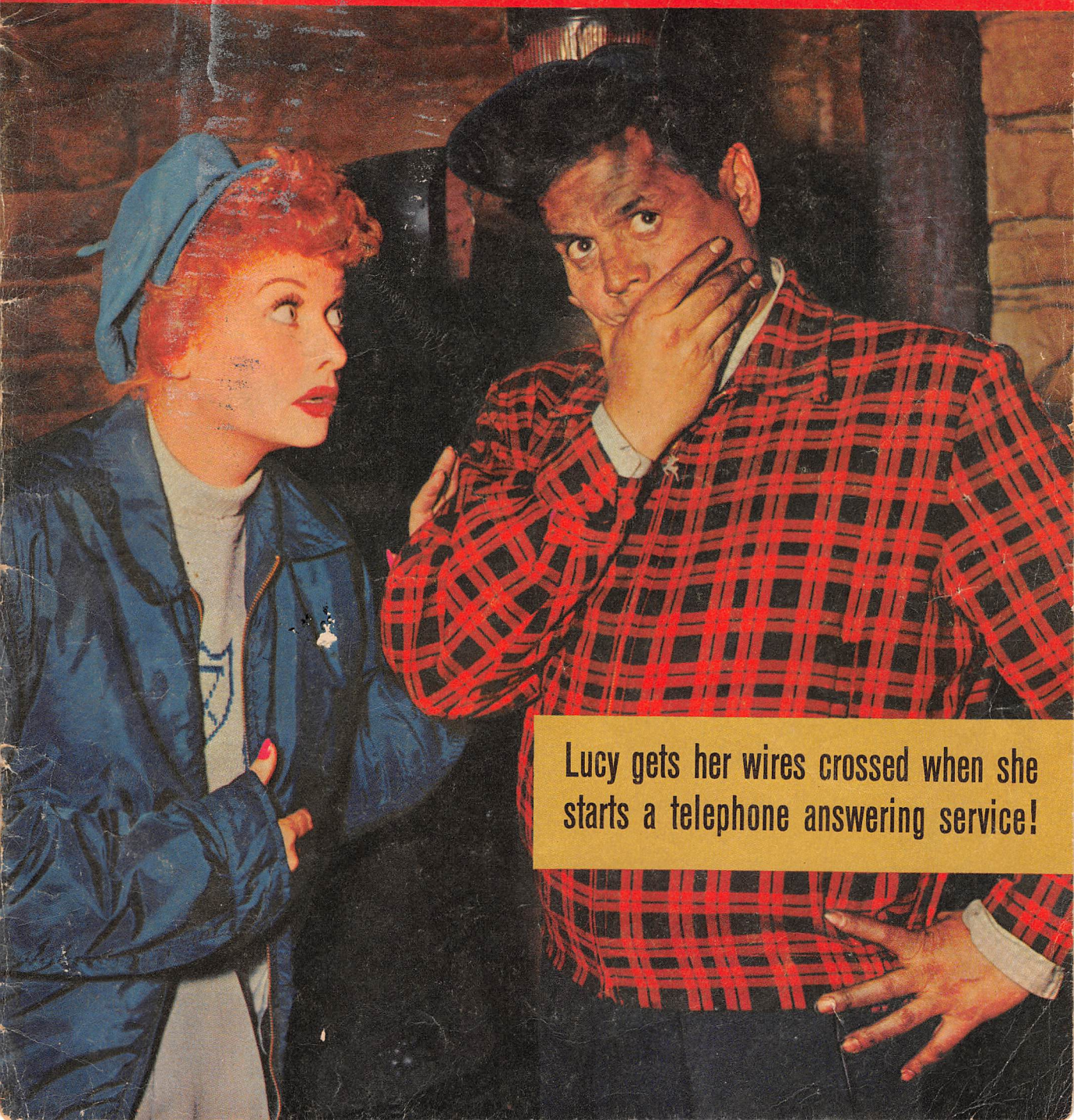


DELL

JULY-SEPT.
Still 10¢

31 Love Lucy

comics



Lucy gets her wires crossed when she starts a telephone answering service!

Repeat of a SELL OUT

While they last!

26" BOYS' OR GIRLS'

Gambles HIAWATHA

"707" BIKES

37⁸⁸

AND YOUR
OLD BIKE IN
RIDING CONDITION
Compare at \$54.95

(or we'll accept any resaleable
merchandise in trade)

Here's smooth riding and
easy pedaling action, and the
best *looking* bike you'll
ever own! New gleaming red
Iridite finish with 3-color
decoration. 1960 jet style chain
guard, easy-action kick-stand
and new design luggage carrier.
See the HIAWATHA "707"
at your Gamble Store today!

24-820, 920



USE YOUR OLD
BIKE AS DOWN
PAYMENT

- ✓ White Vinyl Saddle with Foam Rubber Pad
- ✓ Cantilever Frame Guaranteed for Life
- ✓ Full-length Bright Finish Fenders
- ✓ Chrome Everywhere - Rims, Handlebars, Luggage Carrier
- ✓ "Scotchlite" Ball-Bearing Safety Pedals
- ✓ White Sidewall Tires
- ✓ Two-tone "Delta" Headlight

HIAWATHA "100" TRIKES

CHROME FENDERS AND HANDLEBARS...
HARD BAKED ENAMEL FINISH

Ruggedly built, with large cushion
tires, colored grips, two-tone metal
saddle.

12 Inch - Regular \$11.95 - \$9.88
16 Inch - Regular \$13.95 - \$11.88

8⁸⁸

10 Inch



B24-8129, 30, 31



Girls' model

FLASHING LIGHT EMERGENCY LANTERN

Dual switches, swivel
headlight, swinging
red blinker light. Rug-
ged gold-tone case.

17-6516

3⁸⁸

battery
extra
Compare
at \$4.95



BIG,
STURDY
2-CELL

FLASHLIGHT
A free spare bulb goes
along with this dependable
all-aluminum flashlight.
3-way switch and belt loop.

17-4755

77¢
less
batteries
Compare at \$1.49

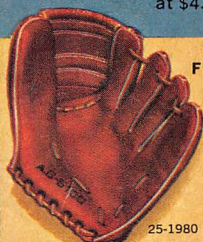
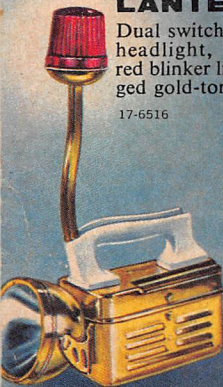
SLAYMAKER LAMINATED STEEL PADLOCK

Heavy duty
padlock
that's
rust-proof,
too.

55¢
Reg.
79¢



15-6346



25-1980

FULL CUT LACED PALM FIELDER'S GLOVE

5⁷⁷

Compare at \$12.95

Double-stitched top grain cowhide. One-
piece palm and thumb, full rawhide lacing.

OFFICIAL LITTLE LEAGUE BASEBALL



25-1820

1⁵⁷

Compare
at \$2.19

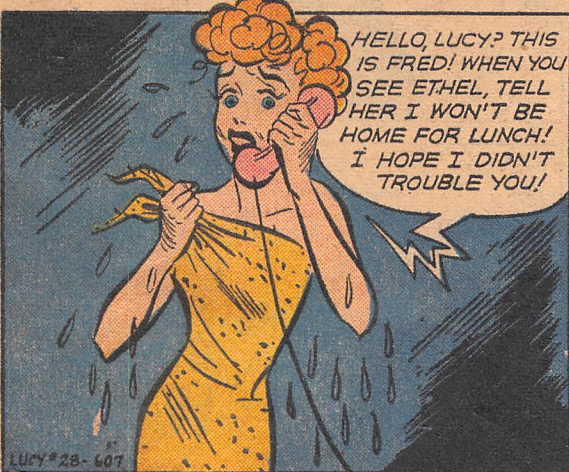
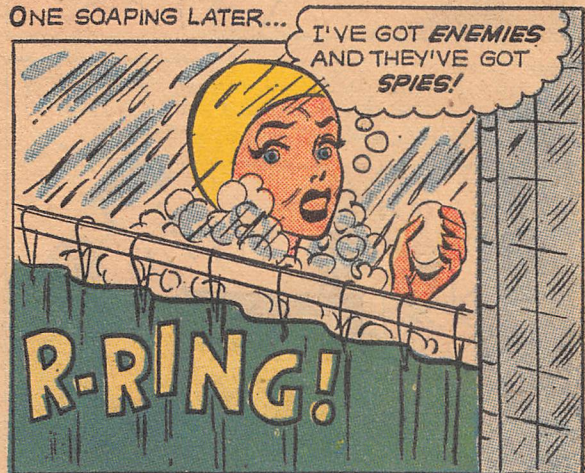
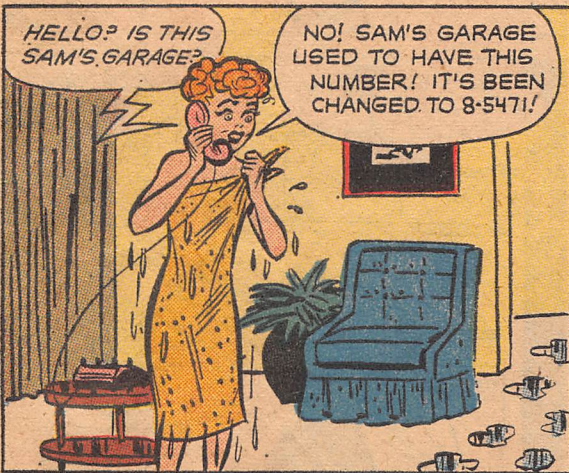
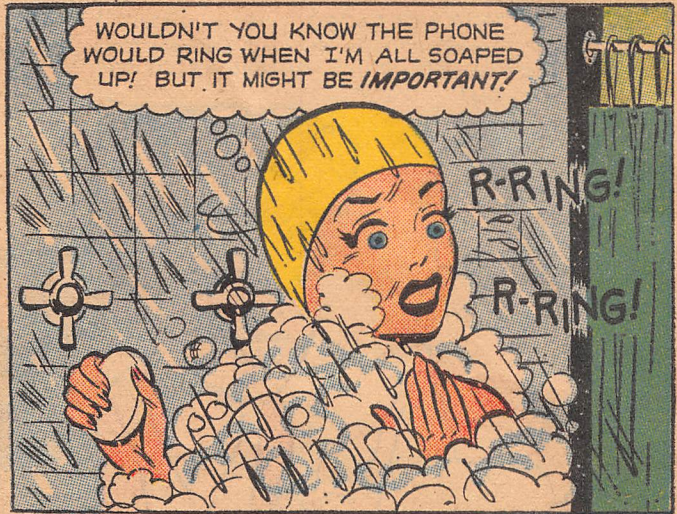
"Little League" quality.

Gambles
The Friendly Store

NOTICE: Prices and offers apply to all Company-owned
stores and are also available in many Gamble Authorized
Dealer stores. We reserve right to limit quantities if neces-
sary and to change prices without notice. For location of
your nearest Gamble Store write: Dept. 43, Gamble-Skogmo,
Inc., 15 North 8th Street, Minneapolis 3, Minnesota.

I Love Lucy

THE ANSWERING SERVICE



POSTMASTER: Please send notice on Form 3579 to 321 West 44th Street, New York 36, N. Y. I LOVE LUCY COMICS, Vol. 1, No. 28, July-September, 1960. Published quarterly by Dell Publishing Co., Inc., 750 Third Avenue, New York 17, N. Y. George T. Delacorte, Jr., Publisher; Helen Meyer, President; Paul R. Lilly, Executive Vice-President; William F. Callahan, Jr., Vice-President; Harold Clark, Vice-Pres.-Advertising Director; Albert P. Delacorte, Treasurer. Second-class postage paid at New York, New York, and at Poughkeepsie, New York. Subscriptions in U.S.A. and Possessions and Canada 40c per year. Subscriptions for Pan-American and foreign countries 70c per year. Dell Subscription Service: 321 West 44th Street, New York 36, N. Y. All rights reserved throughout the world. Authorized edition. Printed in U.S.A. Designed and produced by Western Printing & Lithographing Co. Copyright © 1960, by Desilu Productions, Inc.

This periodical shall be sold only through authorized dealers. Sales of mutilated copies or copies without covers, and distribution of this periodical for premiums, advertising, or giveaways, are strictly forbidden.

CHANGES OF ADDRESS should reach us five weeks in advance of the next issue date. Give both your old and new address enclosing if possible your old address label.

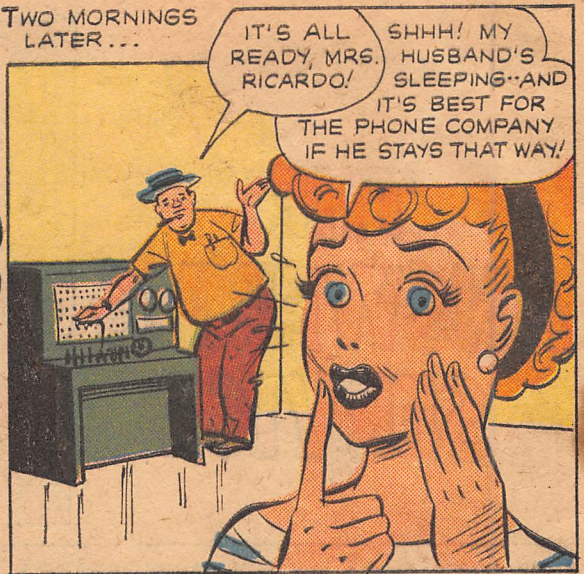
DELL COMICS ARE GOOD COMICS



YOU MEAN TAKE MESSAGES FOR PEOPLE WHEN THEY GO OUT? RICKY WOULDN'T LET YOU!

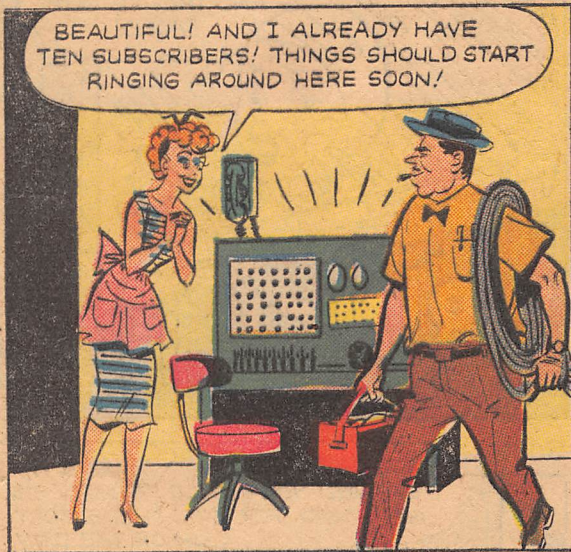
HE WILL--IF HE DOESN'T **KNOW** ABOUT IT!

TWO MORNINGS LATER...

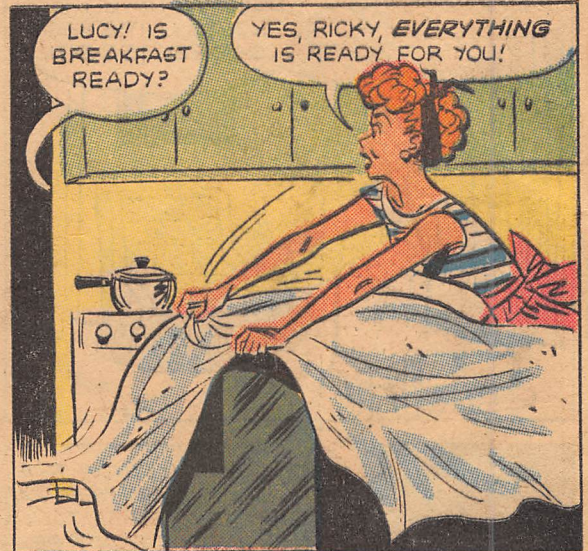


IT'S ALL READY, MRS. RICARDO!

SHHH! MY HUSBAND'S SLEEPING--AND IT'S BEST FOR THE PHONE COMPANY IF HE STAYS THAT WAY!



BEAUTIFUL! AND I ALREADY HAVE TEN SUBSCRIBERS! THINGS SHOULD START RINGING AROUND HERE SOON!



LUCY! IS BREAKFAST READY?

YES, RICKY, **EVERYTHING** IS READY FOR YOU!



HONEY, ANSWER THE PHONE!

ER--SURE, RICKY!

R-RING!



HELLO! YES, ETHEL, ISN'T IT A LOVELY DAY?

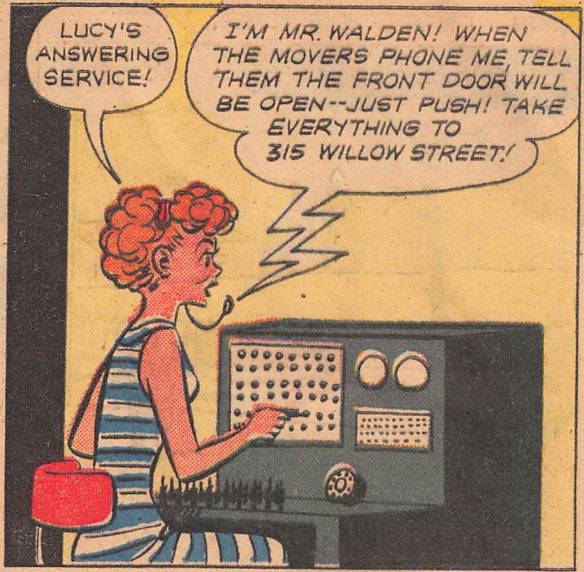
LUCY, HOW COME YOU **ANSWERED** THE PHONE-- BUT IT'S **STILL** RINGING?

R-RING!



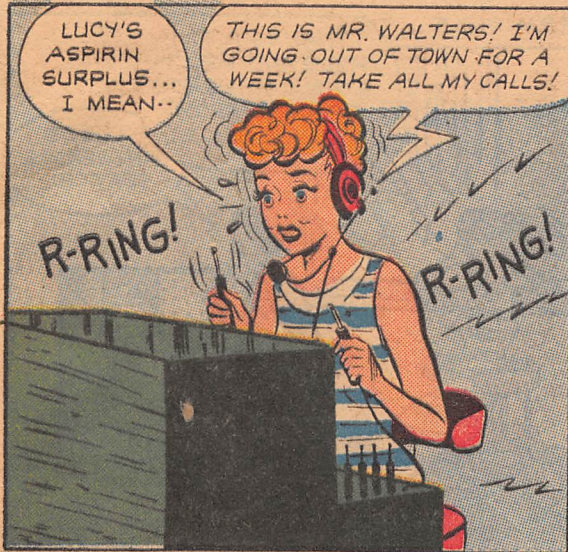
HURRY, RICKY! I HEAR YOUR TRAIN COMING IN! RUN!

R-RING!



LUCY'S ANSWERING SERVICE!

I'M MR. WALDEN! WHEN THE MOVERS PHONE ME, TELL THEM THE FRONT DOOR WILL BE OPEN--JUST PUSH! TAKE EVERYTHING TO 315 WILLOW STREET!

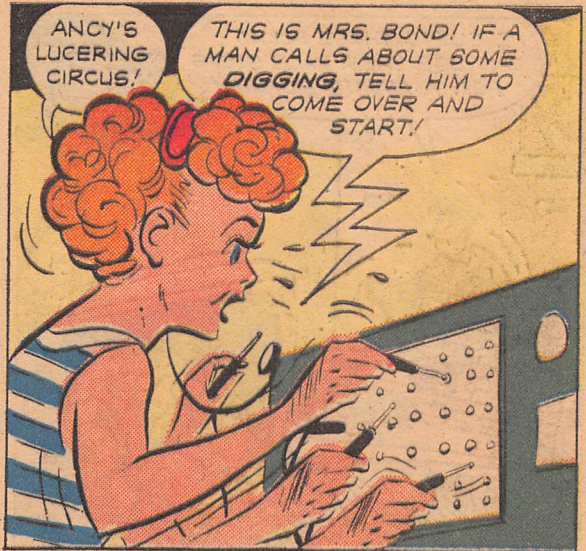


LUCY'S ASPIRIN SURPLUS... I MEAN--

THIS IS MR. WALTERS! I'M GOING OUT OF TOWN FOR A WEEK! TAKE ALL MY CALLS!

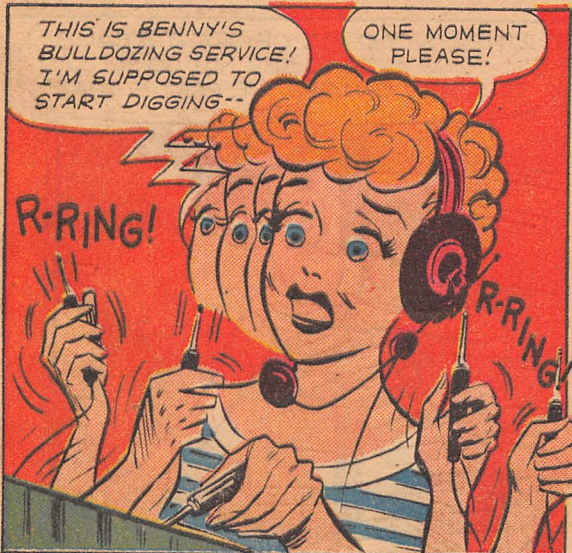
R-RING!

R-RING!



ANCY'S LUCERING CIRCUS!

THIS IS MRS. BOND! IF A MAN CALLS ABOUT SOME DIGGING, TELL HIM TO COME OVER AND START!

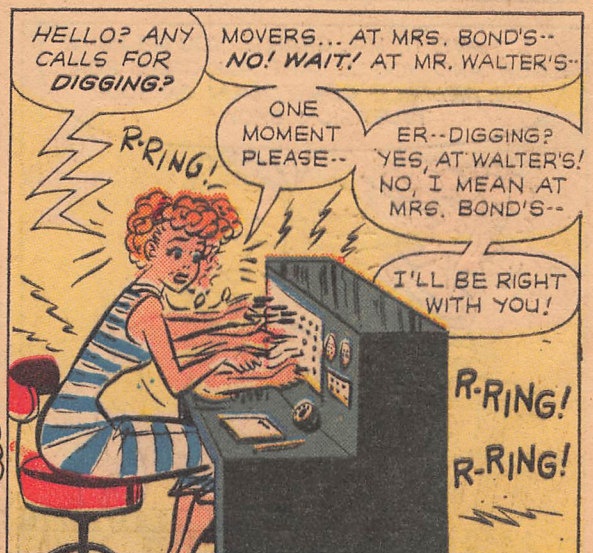


THIS IS BENNY'S BULLDOZING SERVICE! I'M SUPPOSED TO START DIGGING--

ONE MOMENT PLEASE!

R-RING!

R-RING!



HELLO? ANY CALLS FOR DIGGING?

MOVERS... AT MRS. BOND'S-- NO! WAIT! AT MR. WALTERS--

ONE MOMENT PLEASE--

ER--DIGGING? YES, AT WALTERS! NO, I MEAN AT MRS. BOND'S--

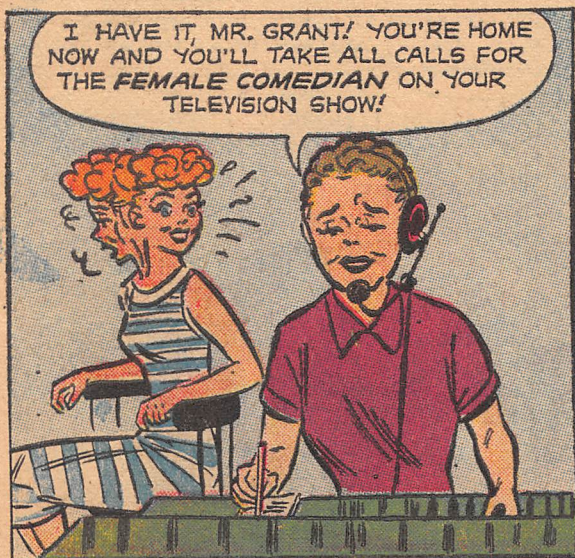
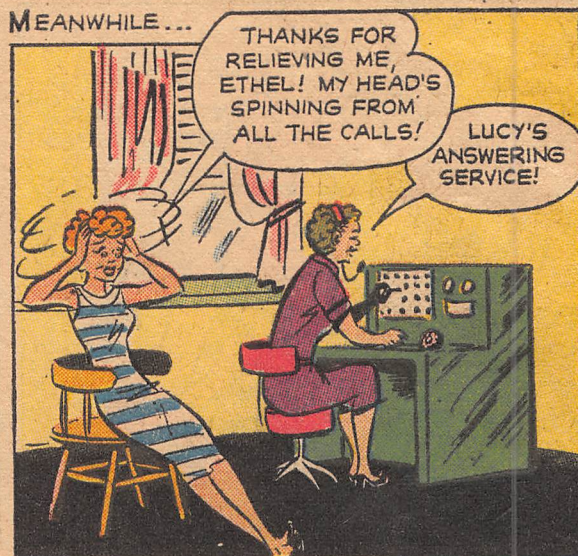
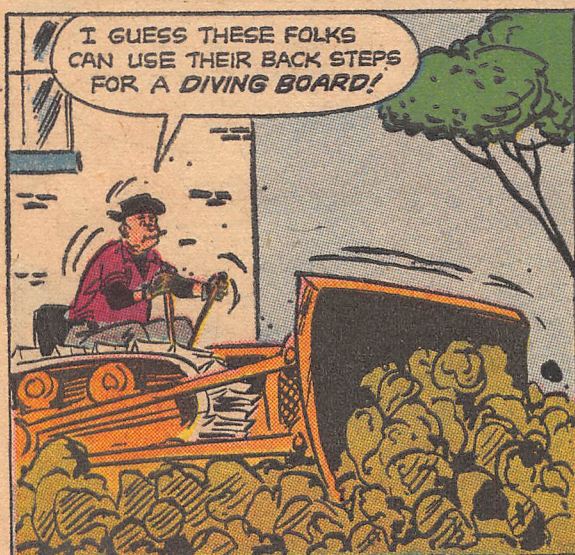
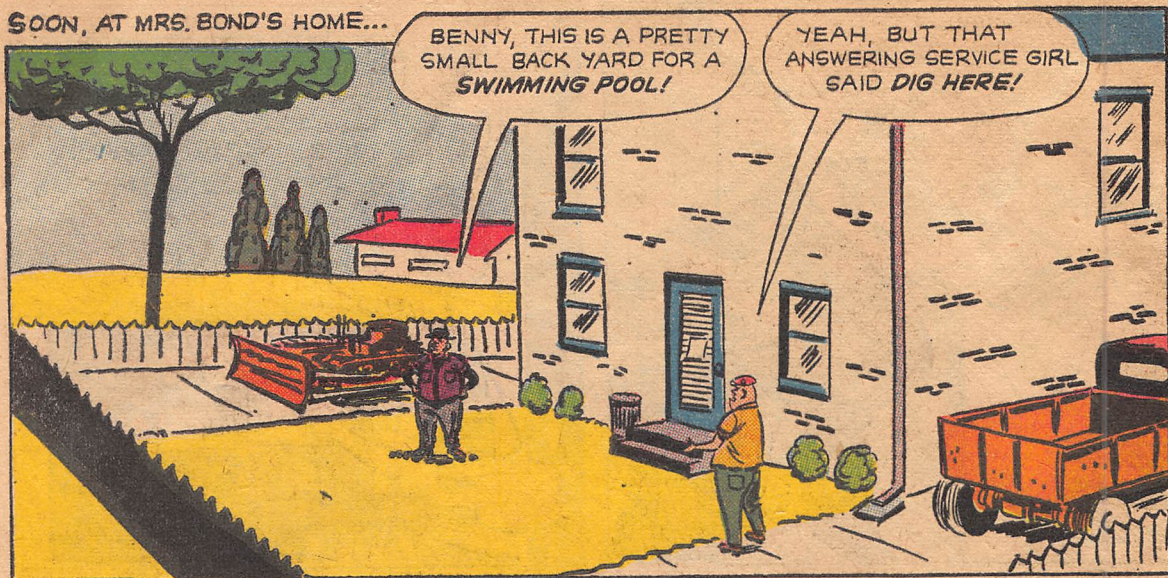
I'LL BE RIGHT WITH YOU!

R-RING!

R-RING!

R-RING!

SOON, AT MRS. BOND'S HOME...



AND ON THE WAY...

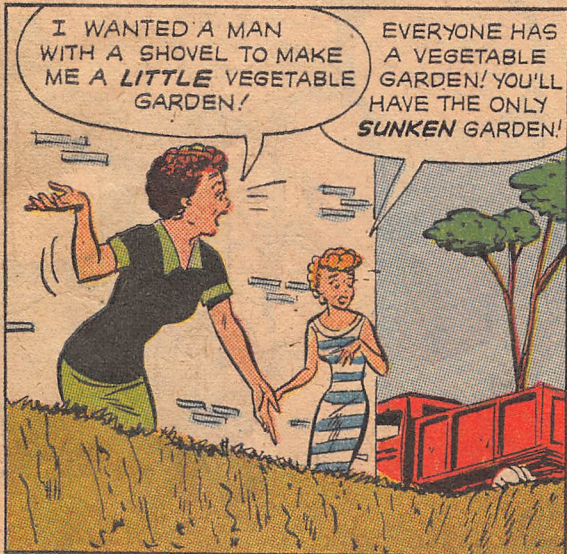
WAIT, MRS. RICARDO!
DID I ORDER A
BULLDOZER?

ER-- I'VE TAKEN DOWN LOTS OF
MESSAGES, MRS. BOND, BUT I REMEMBER
YOU WANTED SOMEONE TO DO **DIGGING!**



I WANTED A MAN
WITH A SHOVEL TO MAKE
ME A **LITTLE** VEGETABLE
GARDEN!

EVERYONE HAS
A VEGETABLE
GARDEN! YOU'LL
HAVE THE ONLY
SUNKEN GARDEN!



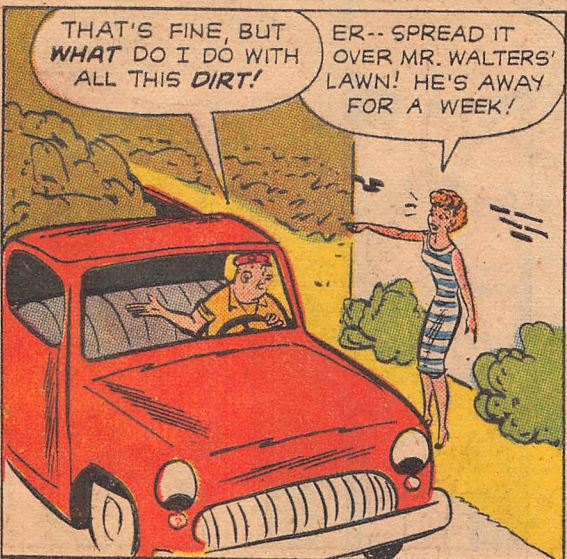
WHAT A SPLENDID IDEA!
LEAVE IT ALONE! NO ONE
WILL HAVE A GARDEN
LIKE MINE!

THAT'S FOR SURE!



THAT'S FINE, BUT
WHAT DO I DO WITH
ALL THIS **DIRT!**

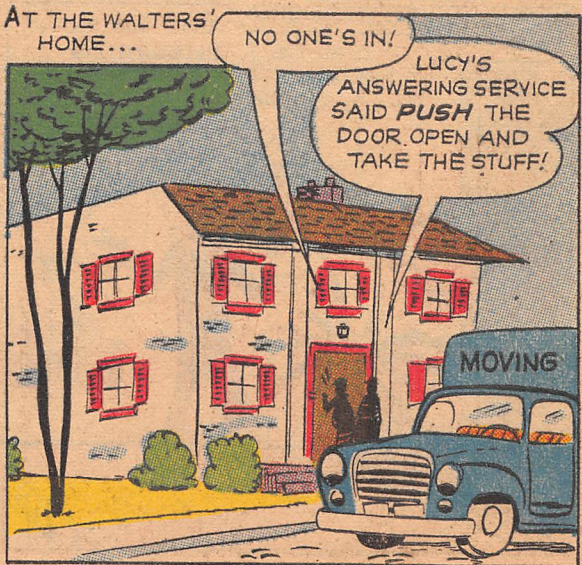
ER-- SPREAD IT
OVER MR. WALTERS'
LAWN! HE'S AWAY
FOR A WEEK!

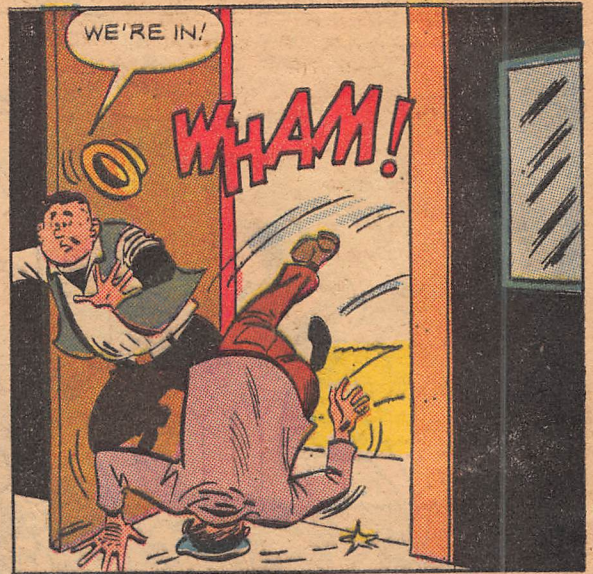
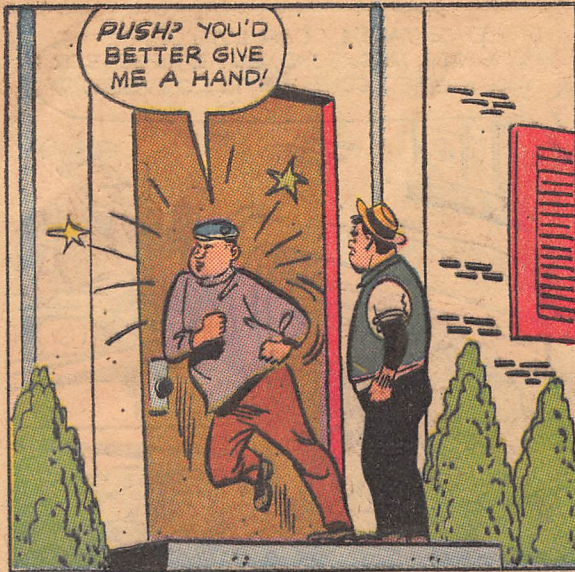


AT THE WALTERS'
HOME...

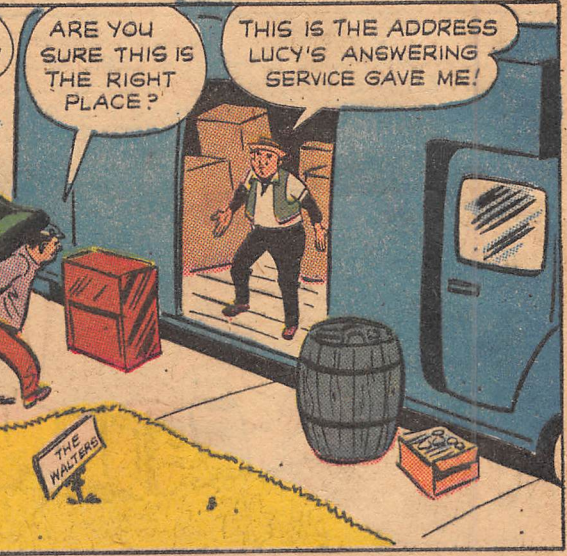
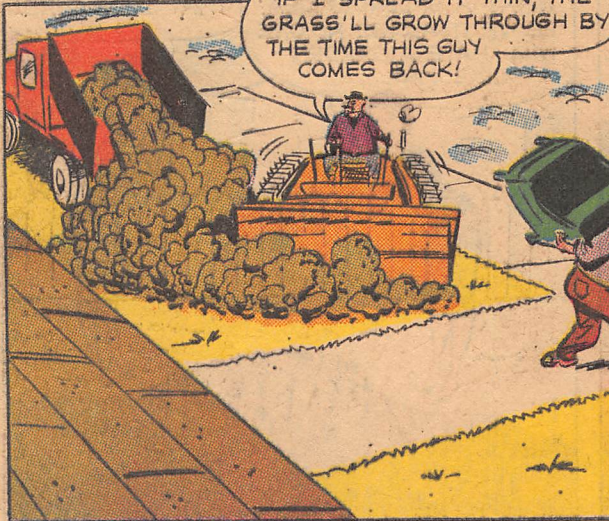
NO ONE'S IN!

LUCY'S
ANSWERING SERVICE
SAID **PUSH** THE
DOOR OPEN AND
TAKE THE STUFF!

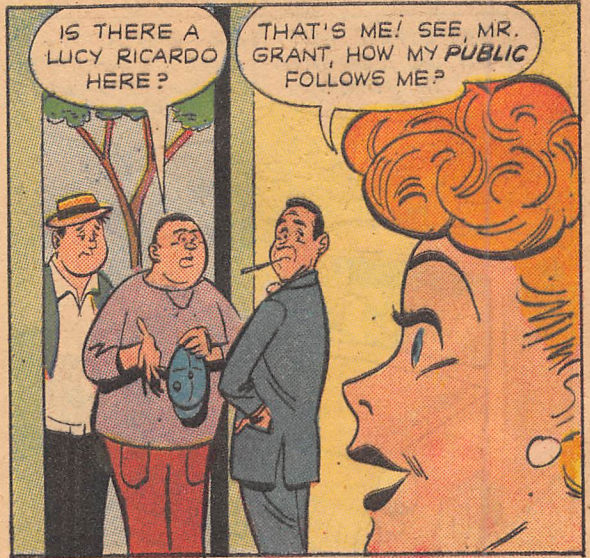
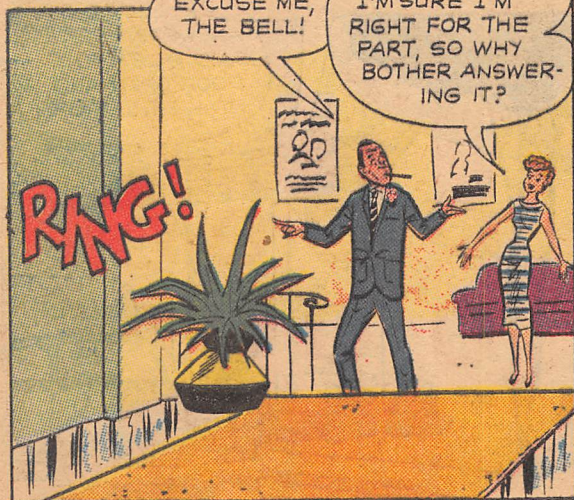


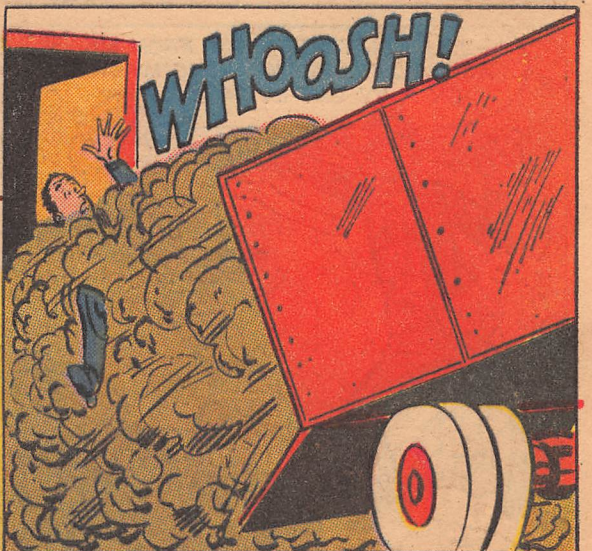
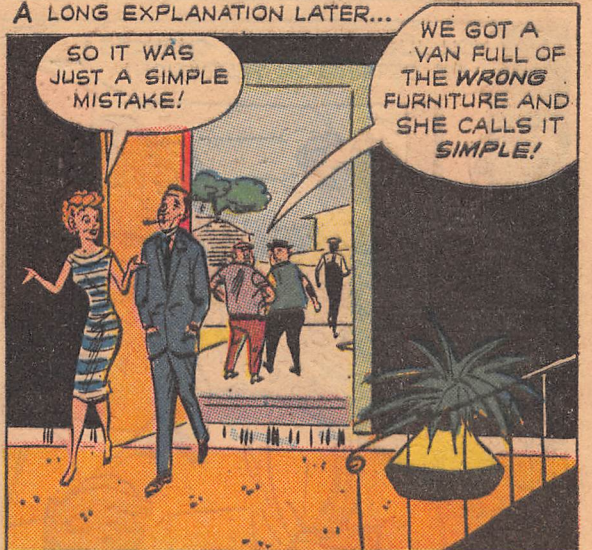
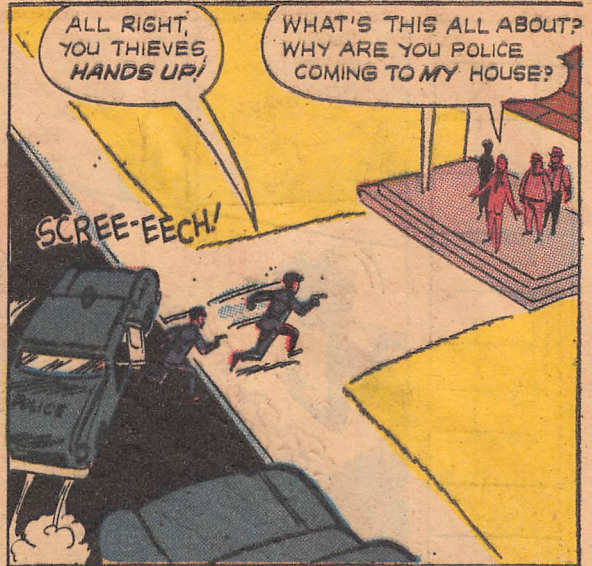
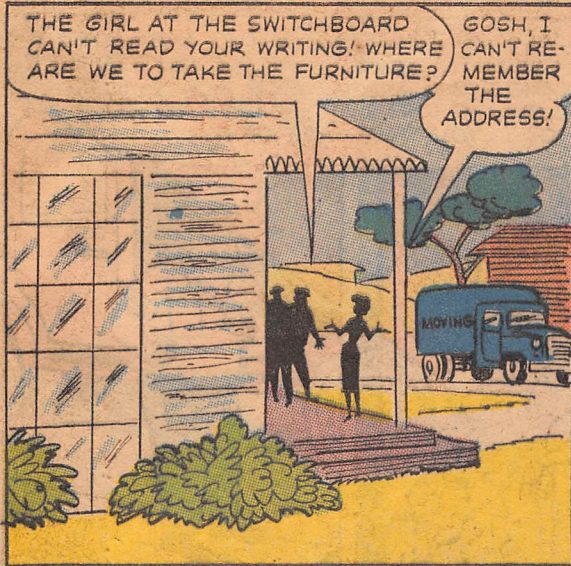


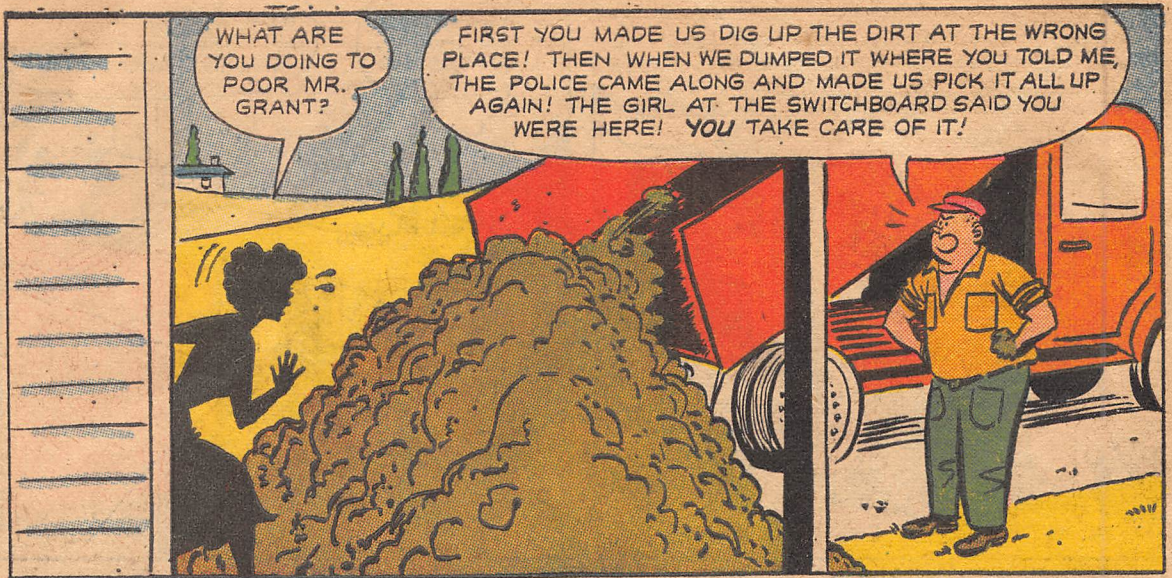
MINUTES LATER...

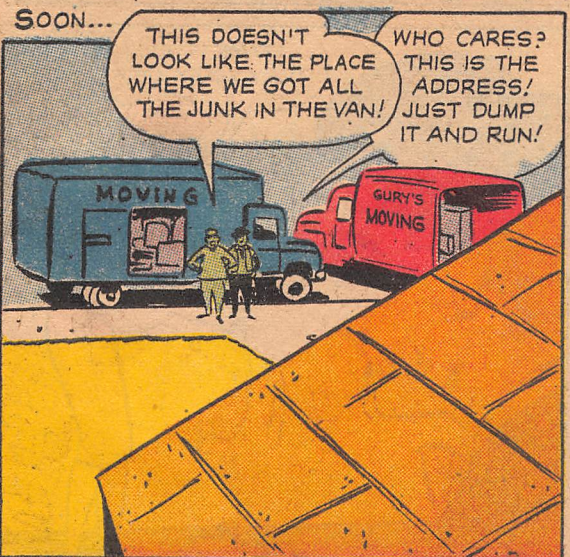
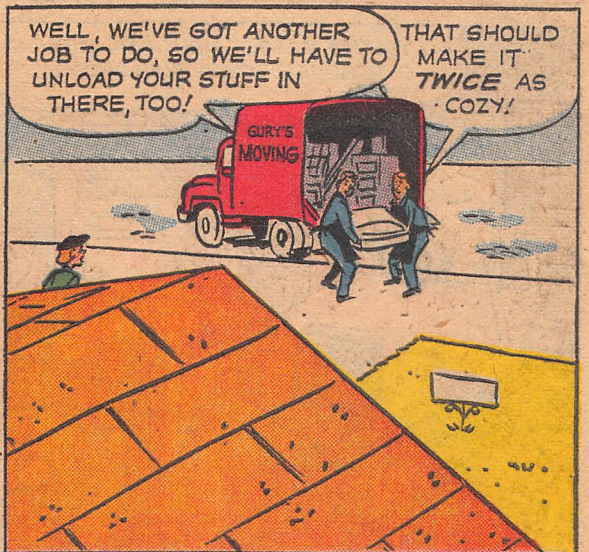
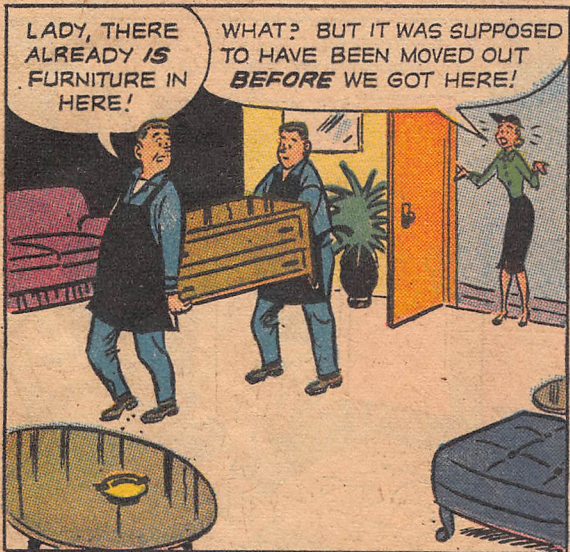
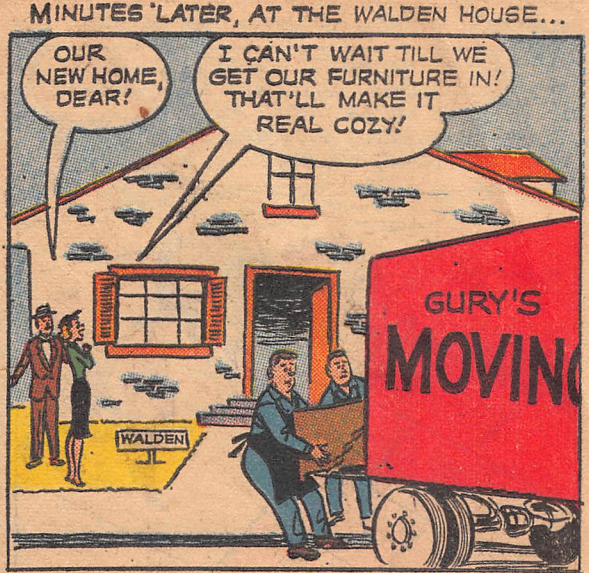
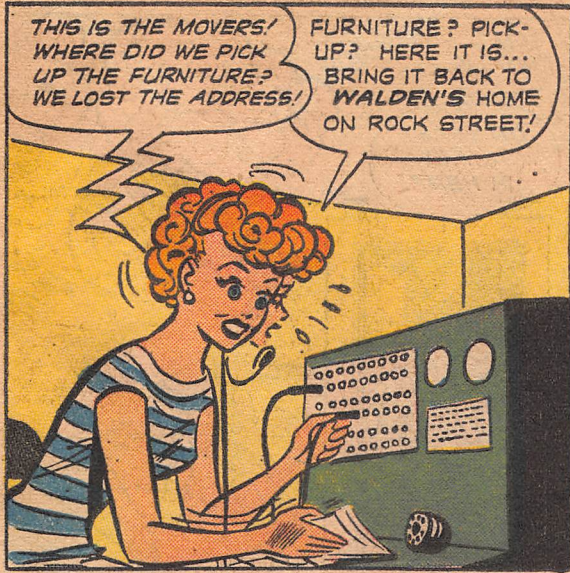


SOON, AT THE PRODUCER'S HOME...

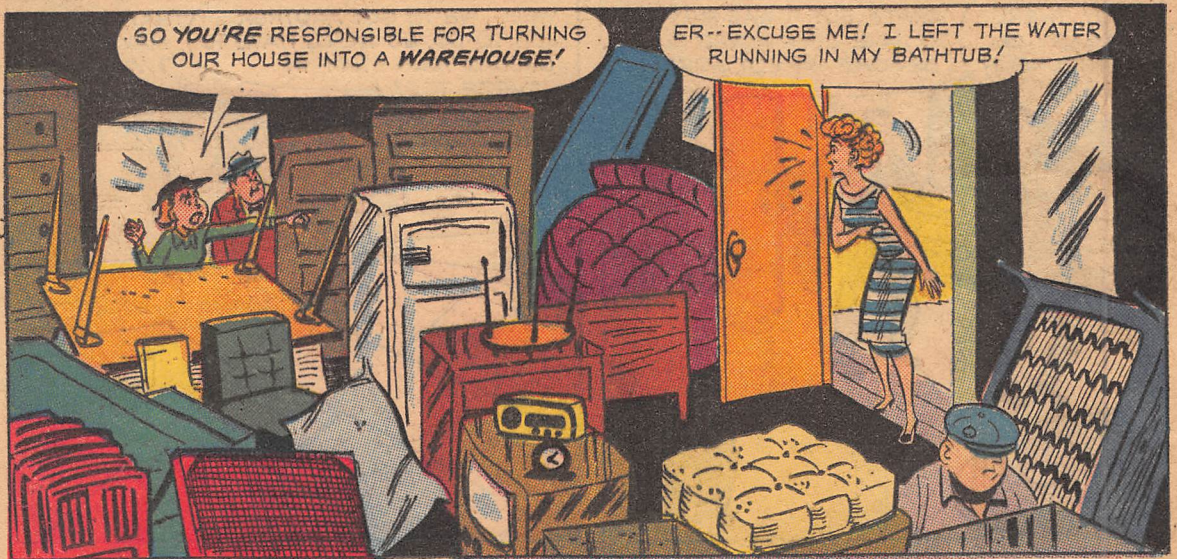
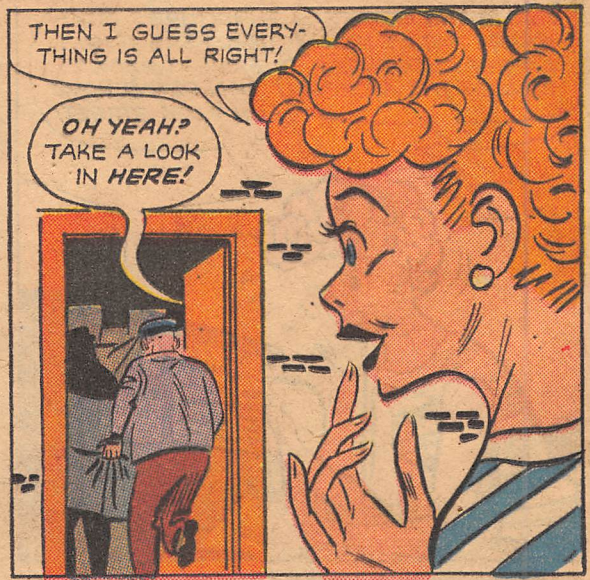
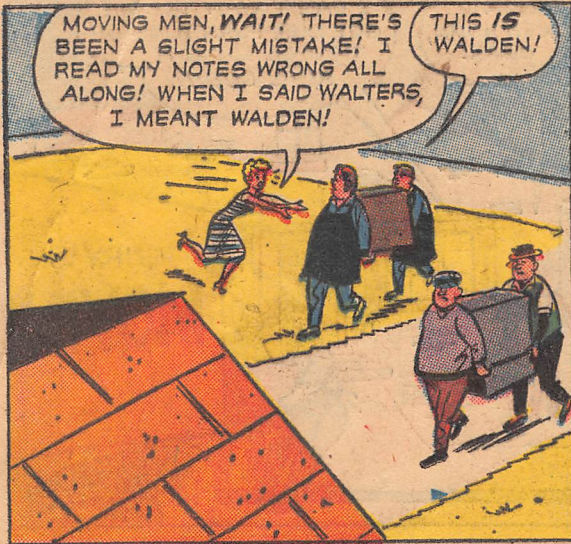








SEVERAL PIECES OF FURNITURE LATER...



I Love Lucy

DEEP SEA TREASURE

LUCY AND ETHEL, YOU HAVE TO TRY **SKIN DIVING!**

I NEVER SAW ANYTHING AS BEAUTIFUL AS THIS CORAL REEF OFF BERMUDA!

WAIT TILL YOU SEE OUR SUN TANS!

ETHEL, I HAVE AN INVESTMENT IN THIS! I PAID FOR YOUR LESSONS!

YOU ALSO PAID FOR DANCE LESSONS, BUT WE NEVER GO DANCING!

COME ON, LUCY!

PLEASE *MOVE*, RICKY! YOU'RE CASTING A SHADOW ON ME! I WON'T GET AN EVEN BURN!

BUT, LUCY, WE HIRED THE BOAT AND ALL THIS EQUIPMENT! WHAT GOOD IS A VACATION IF YOU DON'T TRY SOMETHING NEW?

I AM TRYING SOMETHING NEW-- HAVING *MY* WAY!

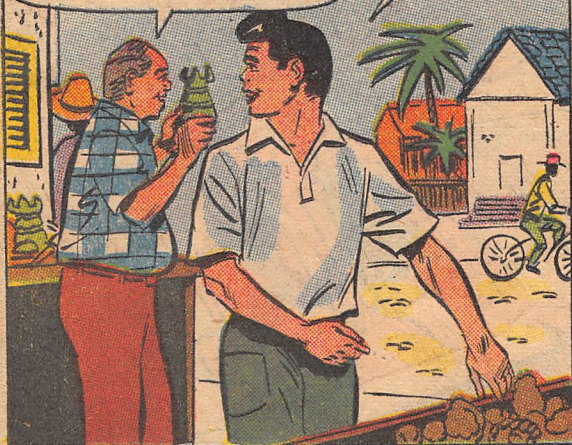
YOU'RE MISSING SOME FINE SIGHTS BELOW! COLORFUL FISH, OLD WRECKS, PIRATE TREASURE--

TREASURE? YOU BOYS GO SHOPPING! ETHEL AND I HAVE SOME SKIN DIVING TO DO!

SOON, IN HAMILTON, BERMUDA...

SAY, RICKY, I FINALLY FOUND A *GENUINE* LOOKING BERMUDA SOUVENIR!

LET'S SEE IT, FRED!



IT'S A SOUVENIR ALL RIGHT, FRED -- OF THE ORIENT!



WHERE'S EVERYONE RUSHING TO?

TREASURE! SOMEONE FOUND A PIRATE TREASURE!

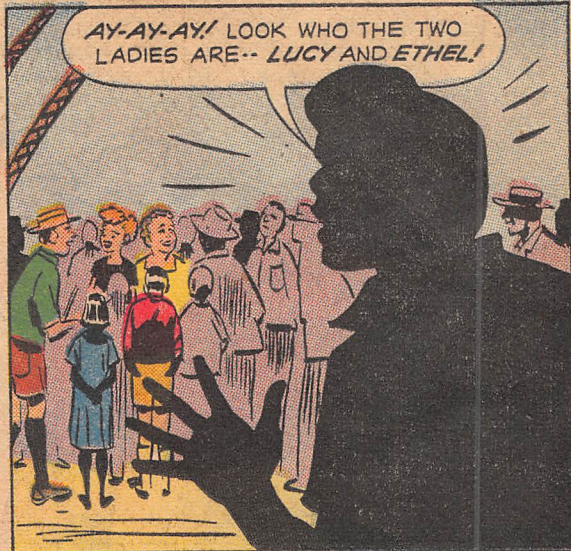


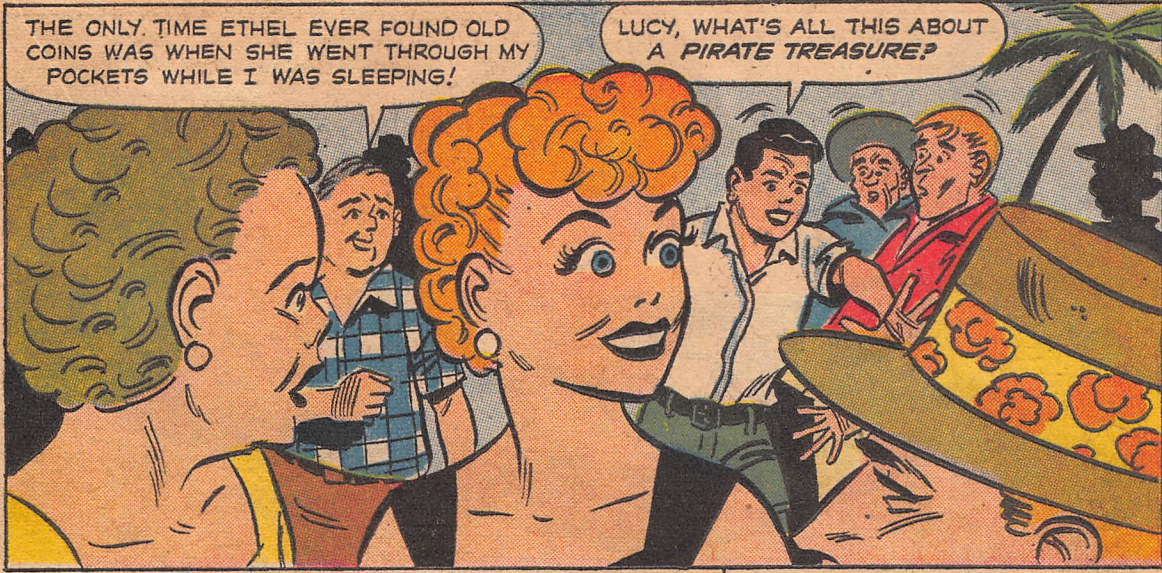
WHO'S THE LUCKY MAN?

IT WASN'T A MAN! IT WAS *TWO AMERICAN LADIES!*



AY-AY-AY! LOOK WHO THE TWO LADIES ARE-- *LUCY AND ETHEL!*





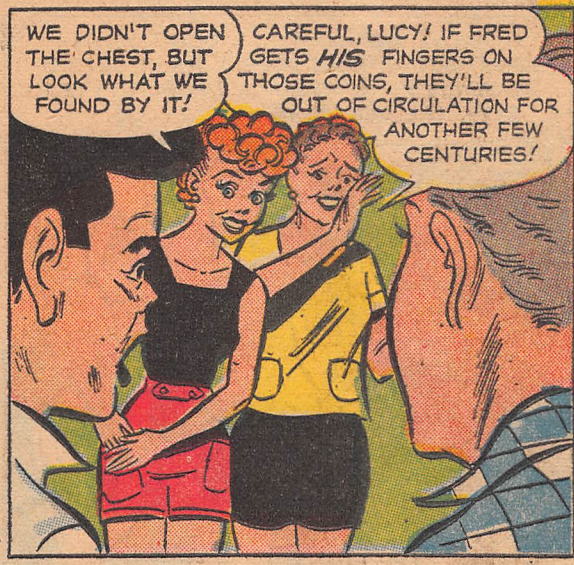
THE ONLY TIME ETHEL EVER FOUND OLD COINS WAS WHEN SHE WENT THROUGH MY POCKETS WHILE I WAS SLEEPING!

LUCY, WHAT'S ALL THIS ABOUT A PIRATE TREASURE?



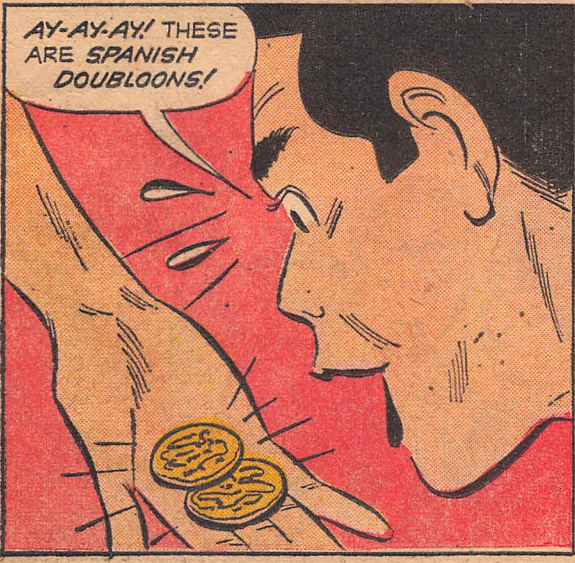
IT'S TRUE, RICKY! WE WERE SKIN DIVING WHEN WE SPOTTED AN OLD SPANISH GALLEON WITH A TREASURE CHEST!

ARE YOU SURE THERE WAS TREASURE IN THE CHEST?



WE DIDN'T OPEN THE CHEST, BUT LOOK WHAT WE FOUND BY IT!

CAREFUL, LUCY! IF FRED GETS HIS FINGERS ON THOSE COINS, THEY'LL BE OUT OF CIRCULATION FOR ANOTHER FEW CENTURIES!

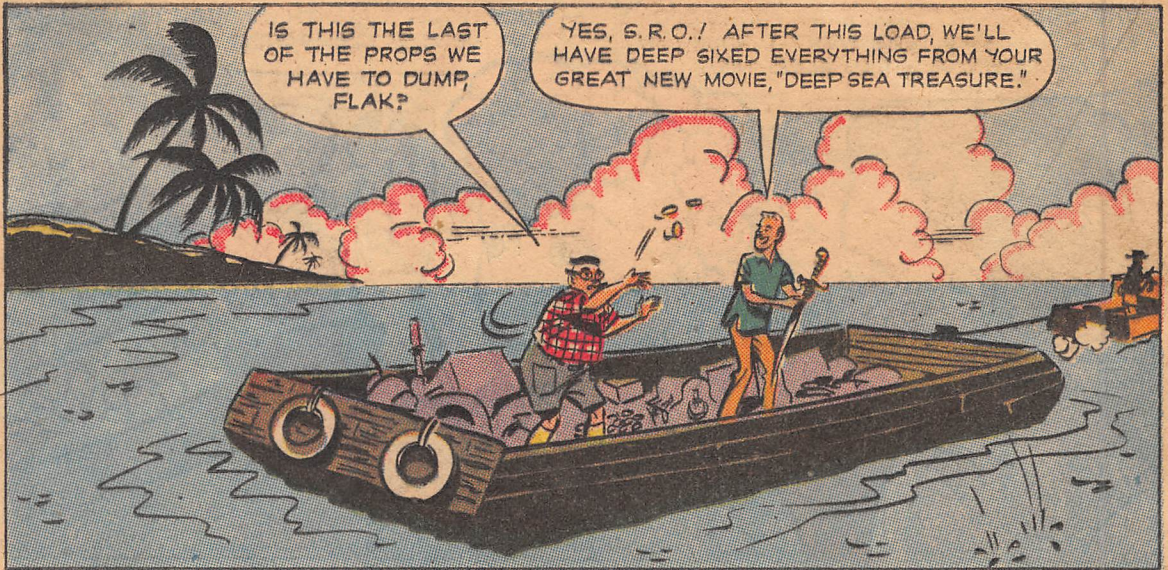


AY-AY-AY! THESE ARE SPANISH DOUBLOONS!



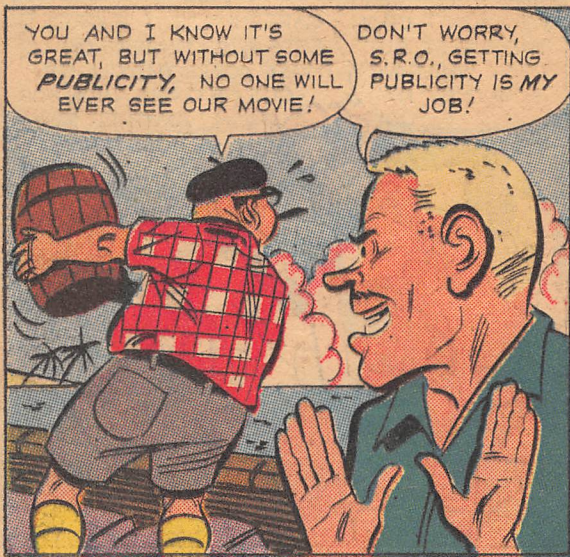
AND JUST OFF SHORE...

HERE GO SOME MORE SPANISH DOUBLOONS INTO THE DRINK!



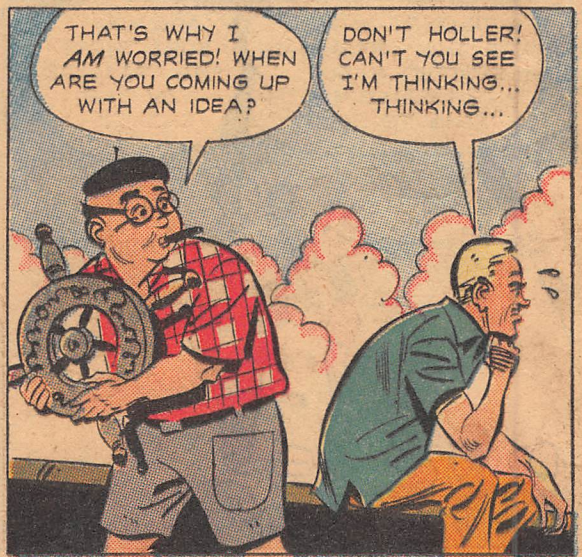
IS THIS THE LAST OF THE PROPS WE HAVE TO DUMP, FLAK?

YES, S.R.O.! AFTER THIS LOAD, WE'LL HAVE DEEP SIXED EVERYTHING FROM YOUR GREAT NEW MOVIE, "DEEP SEA TREASURE."



YOU AND I KNOW IT'S GREAT, BUT WITHOUT SOME **PUBLICITY**, NO ONE WILL EVER SEE OUR MOVIE!

DON'T WORRY, S.R.O., GETTING PUBLICITY IS MY JOB!



THAT'S WHY I **AM** WORRIED! WHEN ARE YOU COMING UP WITH AN IDEA?

DON'T HOLLER! CAN'T YOU SEE I'M THINKING... THINKING...



SOON...

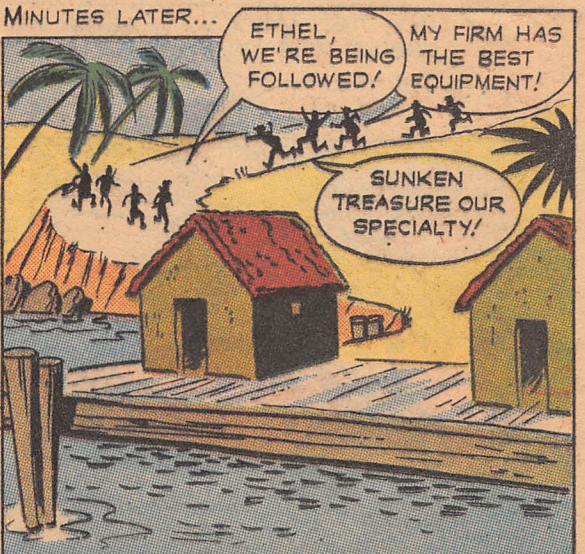
I STILL CAN'T BELIEVE THERE'S A WHOLE CHEST OF THOSE GOLD COINS DOWN THERE!

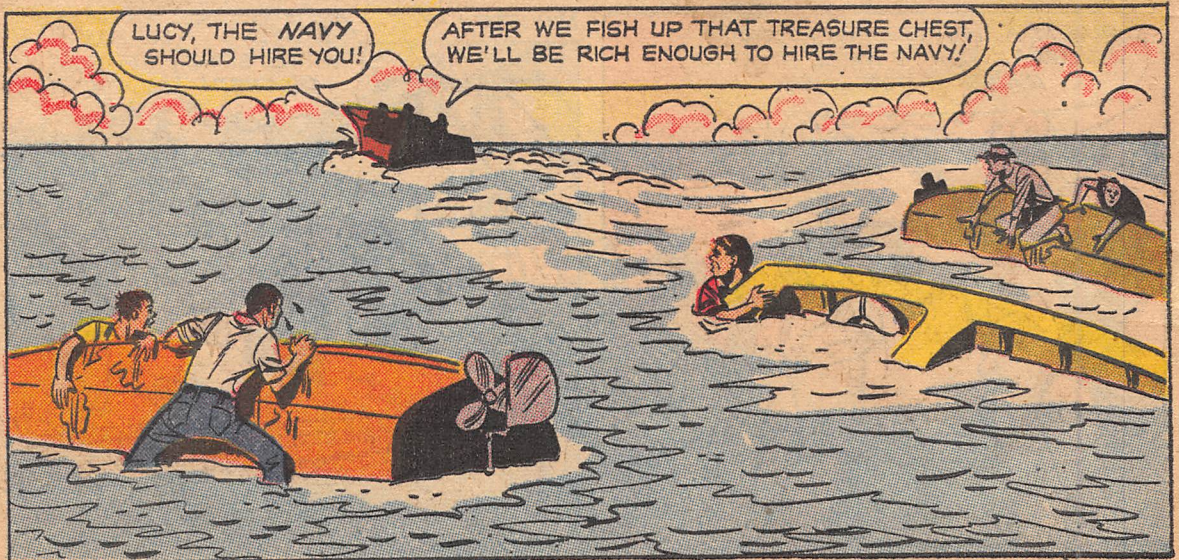
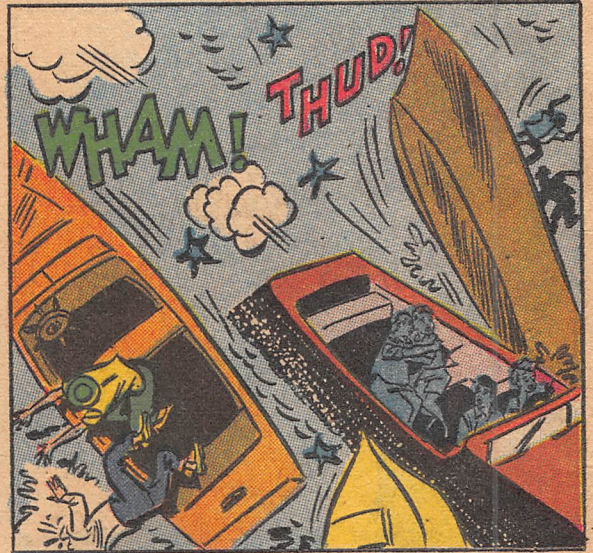
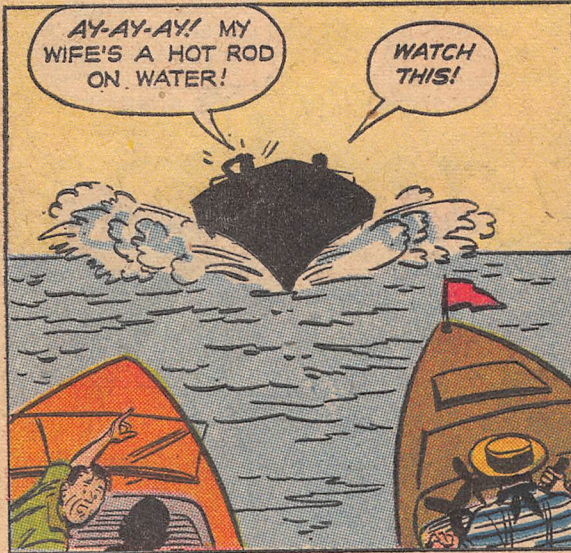
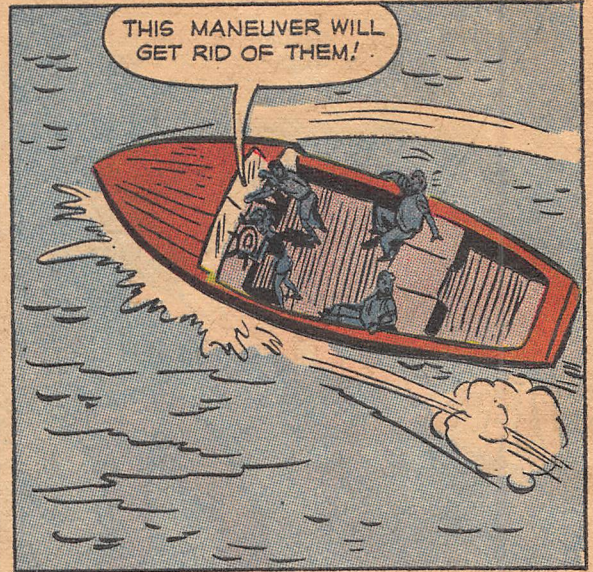
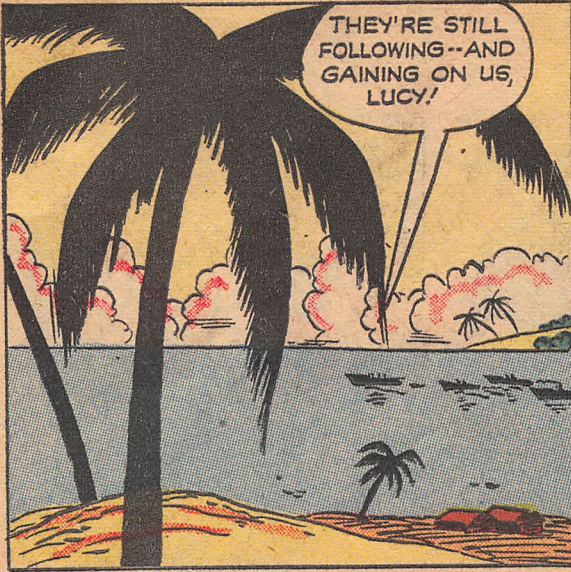
STOP DROOLING, FRED, OR YOU'LL DROWN YOURSELF!



AS SOON AS WE GET GEAR TO RAISE THAT CHEST, WE'LL BE KNEE DEEP IN **SPANISH DOUBLOONS!**

FLAK, SOMEONE FOUND OUR MOVIE PROP COINS!

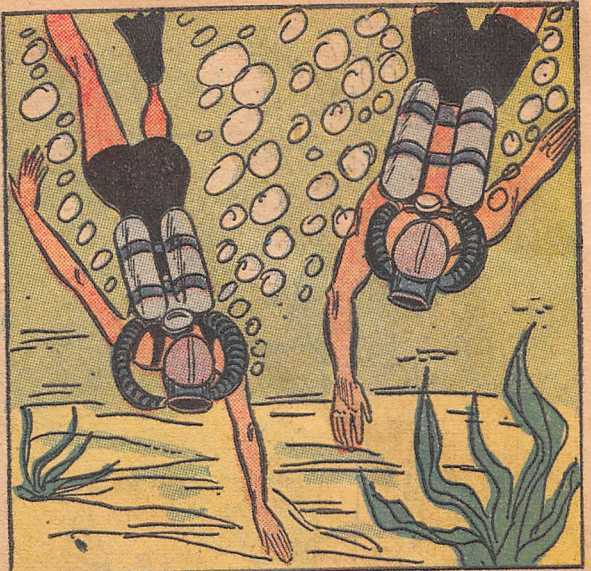




SOON...

LET'S GO DOWN AND FIND THAT CHEST!

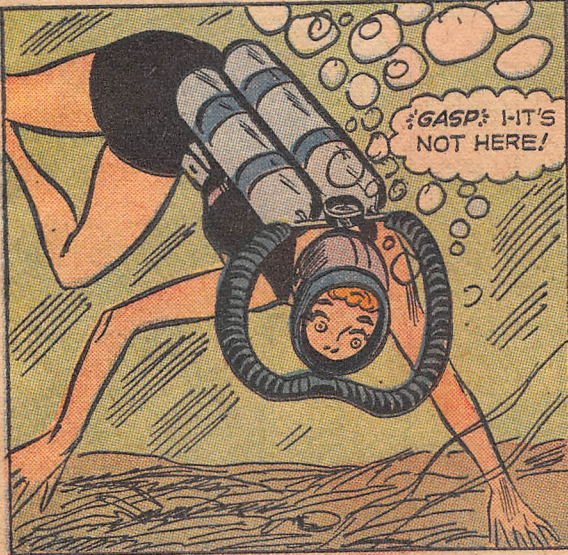
LEAD THE WAY, LUCY!



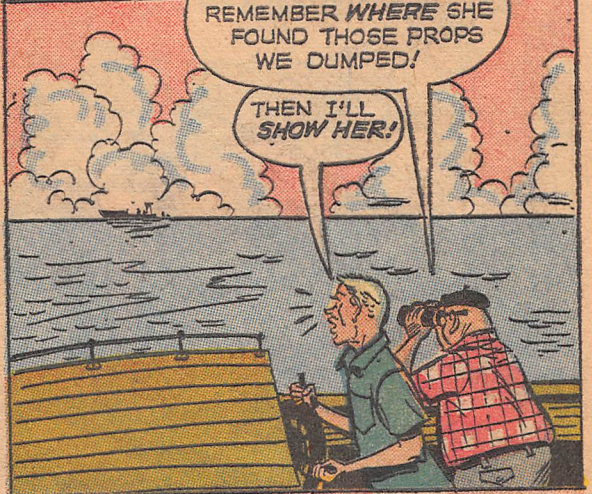
SEVERAL DIVES LATER...

IT'S NO GOOD, FLAK! THAT REDHEAD CAN'T REMEMBER WHERE SHE FOUND THOSE PROPS WE DUMPED!

THEN I'LL SHOW HER!

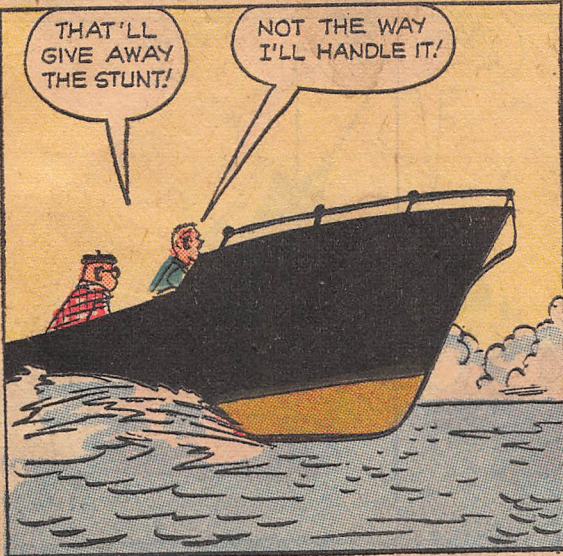


GASP! IT'S NOT HERE!



THAT'LL GIVE AWAY THE STUNT!

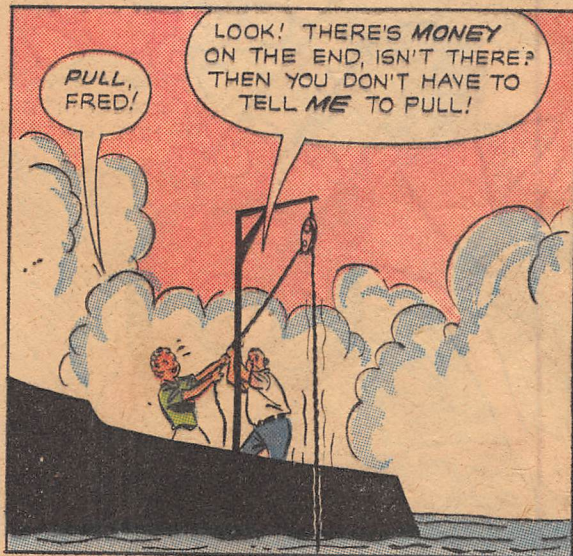
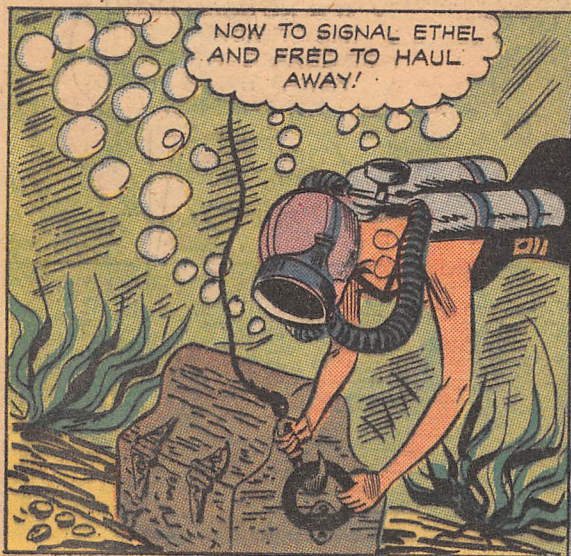
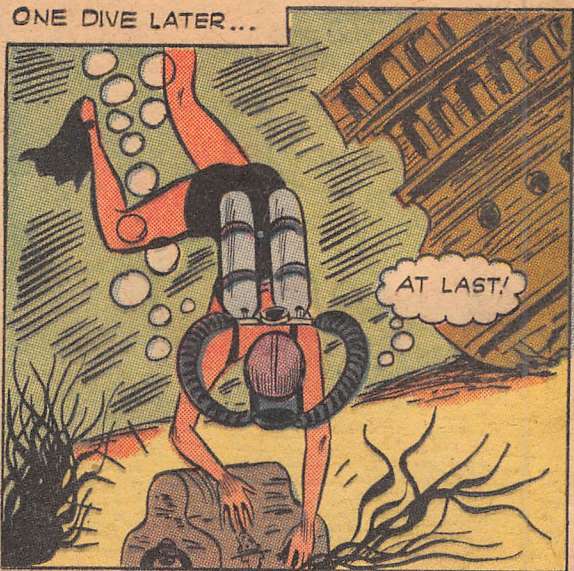
NOT THE WAY I'LL HANDLE IT!

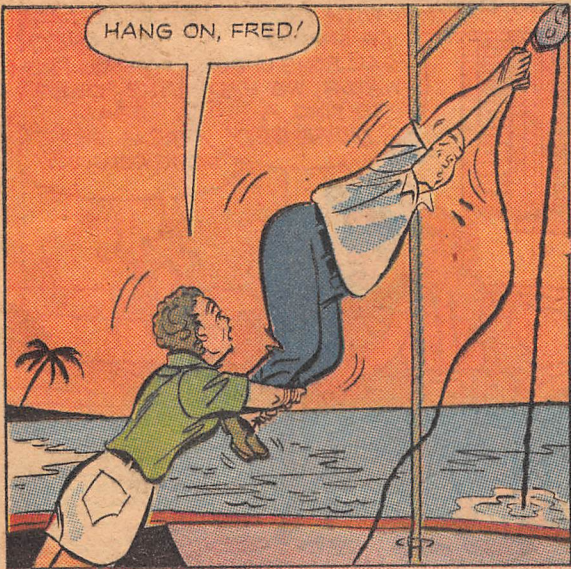


HERE! THE TREASURE! WE FOUND IT!

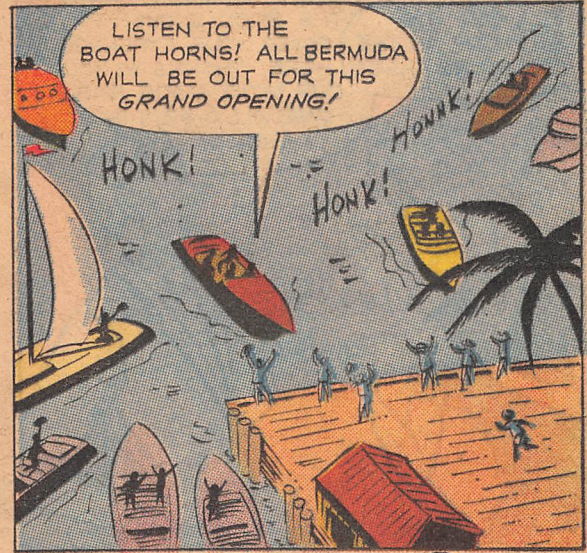
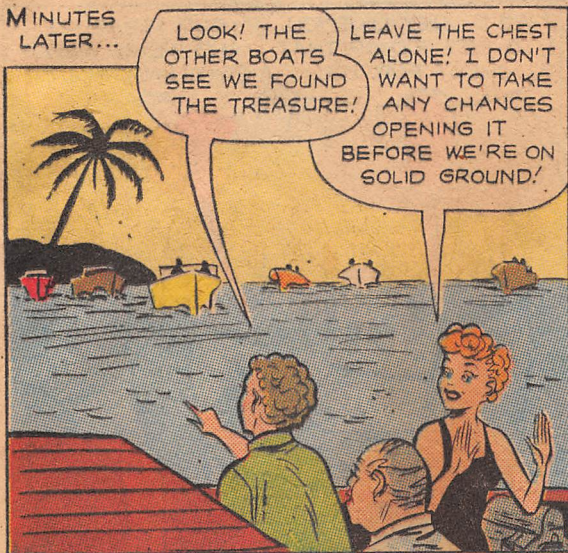
HEY! WE SAW IT FIRST!



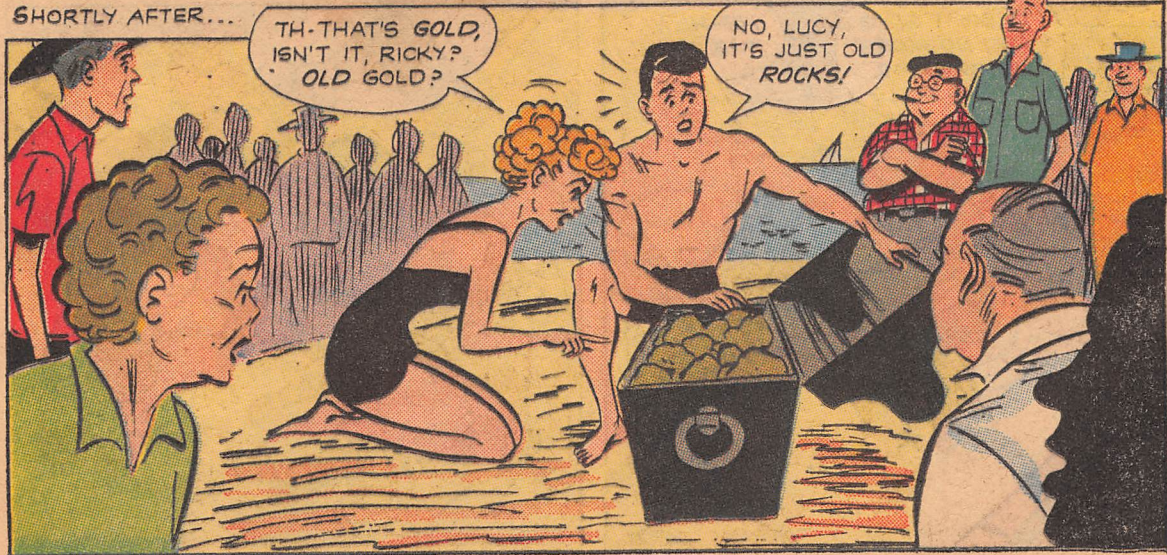


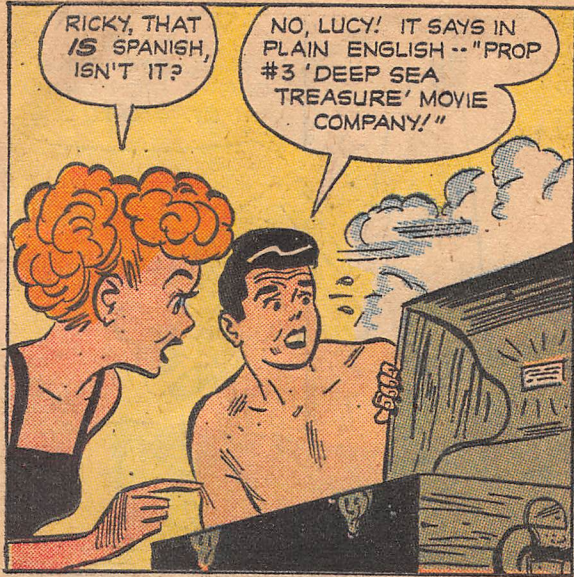


MINUTES LATER...



SHORTLY AFTER...

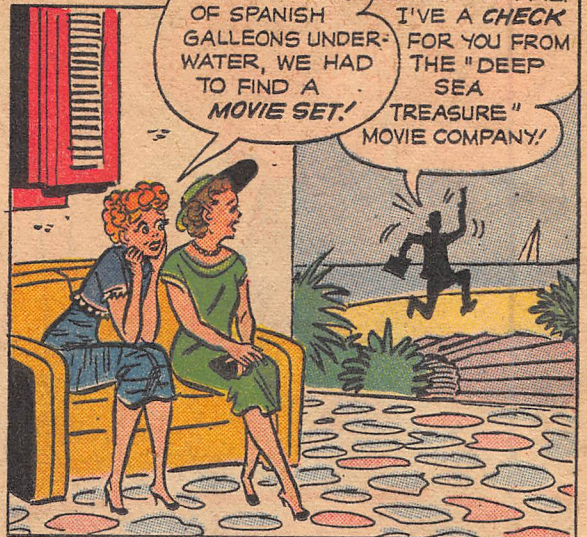




RICKY, THAT IS SPANISH, ISN'T IT?

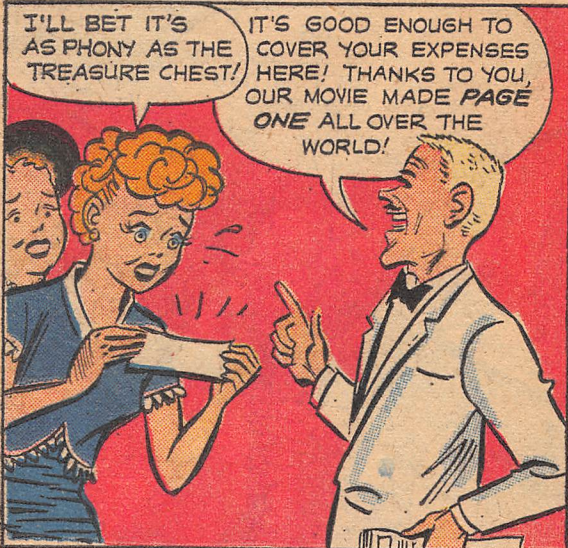
NO, LUCY! IT SAYS IN PLAIN ENGLISH -- "PROP #3 'DEEP SEA TREASURE' MOVIE COMPANY!"

NEXT DAY...



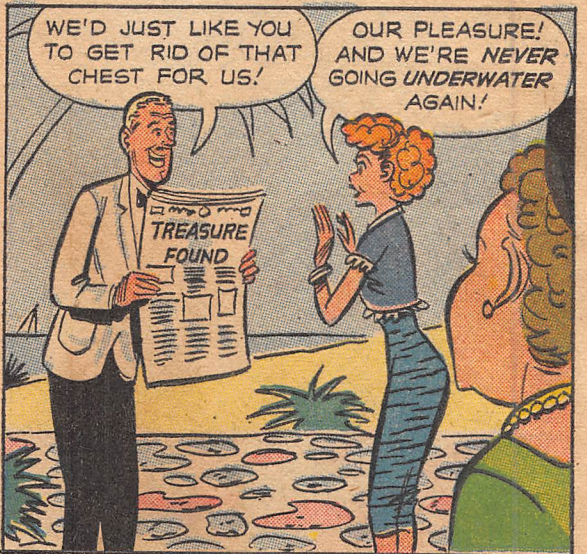
WITH DOZENS OF SPANISH GALLEONS UNDERWATER, WE HAD TO FIND A MOVIE SET!

THERE YOU ARE! I'VE A CHECK FOR YOU FROM THE "DEEP SEA TREASURE" MOVIE COMPANY!



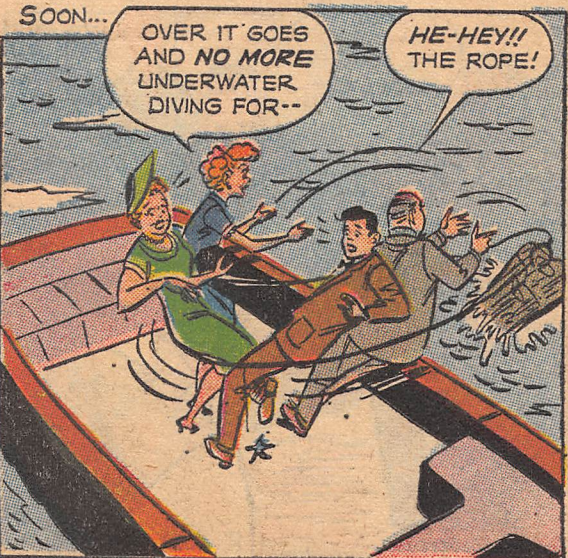
I'LL BET IT'S AS PHONY AS THE TREASURE CHEST!

IT'S GOOD ENOUGH TO COVER YOUR EXPENSES HERE! THANKS TO YOU, OUR MOVIE MADE PAGE ONE ALL OVER THE WORLD!



WE'D JUST LIKE YOU TO GET RID OF THAT CHEST FOR US!

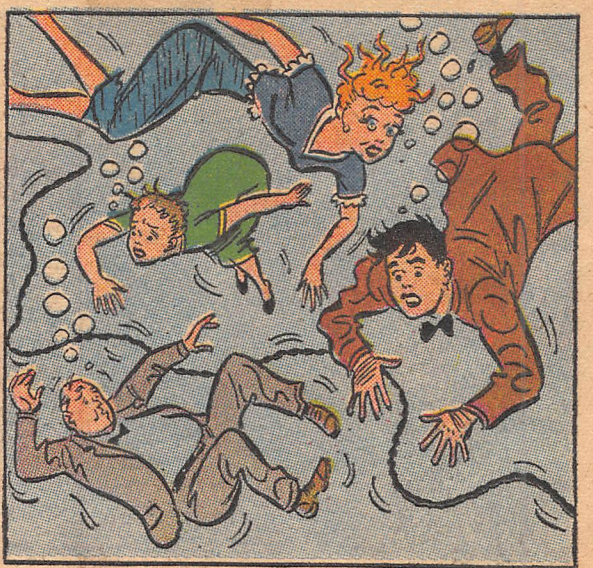
OUR PLEASURE! AND WE'RE NEVER GOING UNDERWATER AGAIN!



SOON...

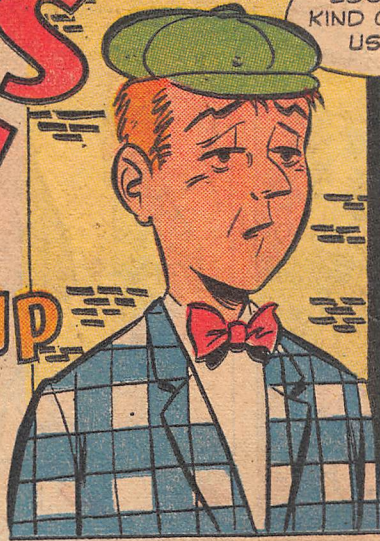
OVER IT GOES AND NO MORE UNDERWATER DIVING FOR--

HE-HEY!! THE ROPE!

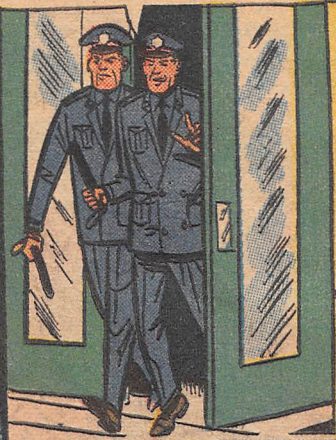


CYRUS SHY

The LINE-UP



LOOK! THERE'S JUST THE KIND OF THIN GUY THE CHIEF WANTS US TO GET FOR THE LINE-UP!



POLICE
PRECINCT
35

COPYRIGHT, 1960, BY WESTERN PRINTING & LITHO. CO.



YOU THERE!
WAIT!

I HAVEN'T DONE ANY-
THING, OFFICER! HONEST!



WE JUST NEED YOU FOR A
LINE-UP! YOU DON'T MIND HELP-
ING THE POLICE, DO YOU?

OH, NO
SIR!



OKAY, BUSTER, SWITCH
CLOTHES WITH ME AND
DO IT QUICK!

BU-BUT--

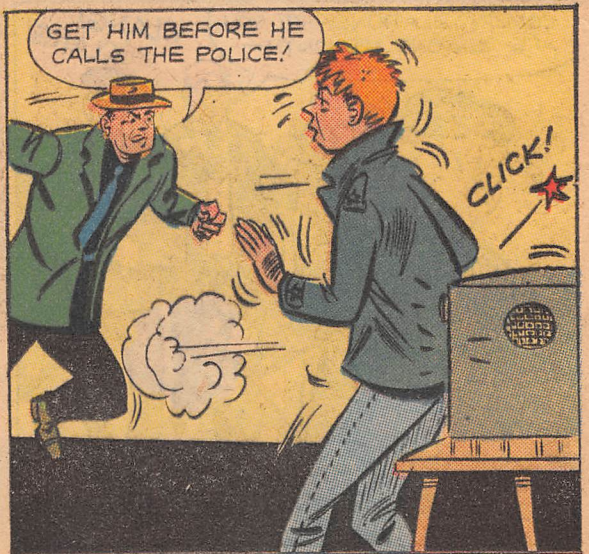
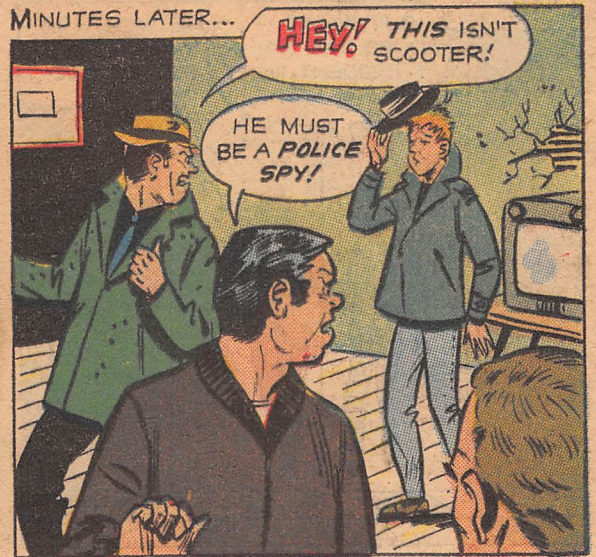
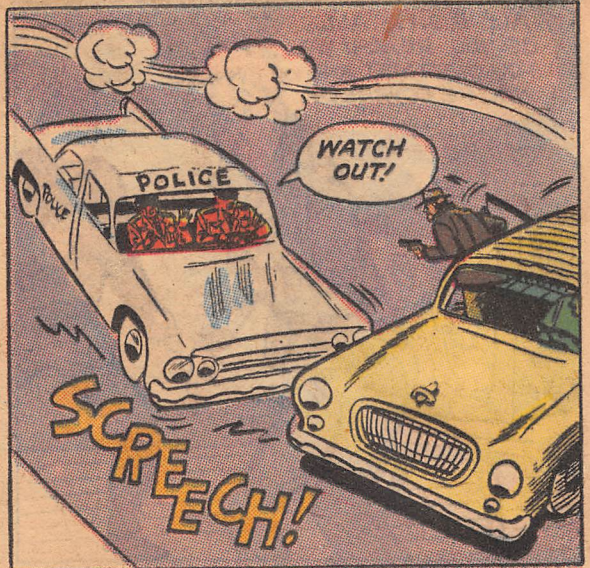


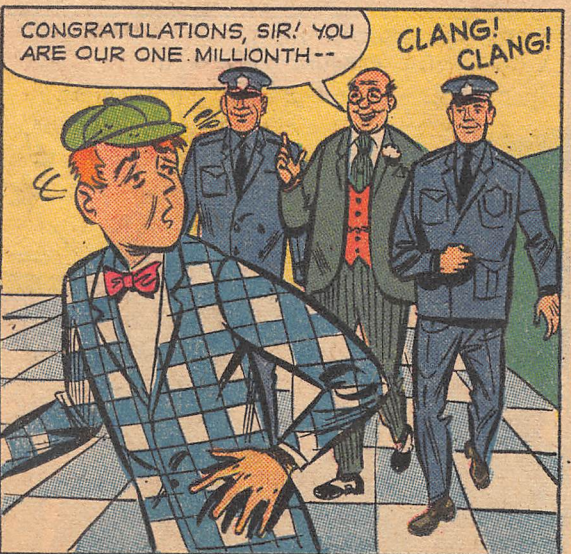
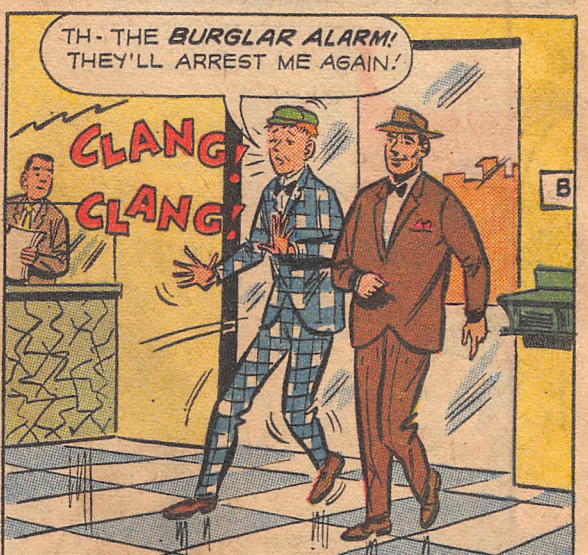
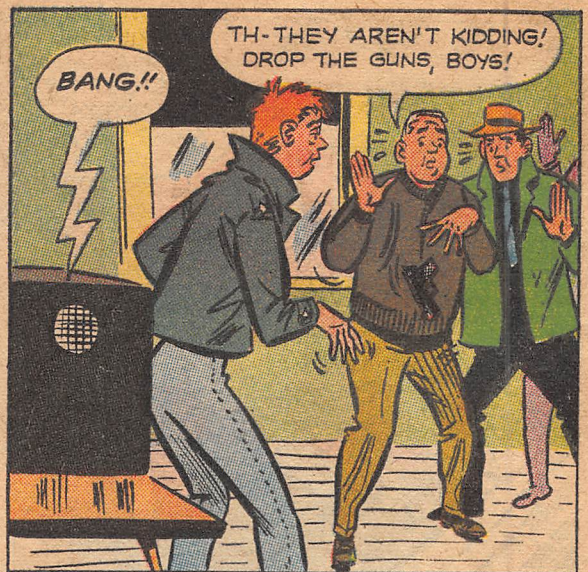
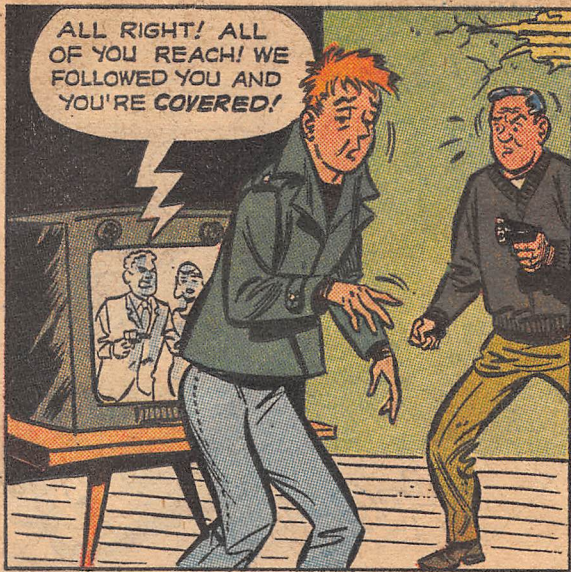
A MINUTE LATER...

BU-BUT THAT'S
MY FAVORITE
SUIT!

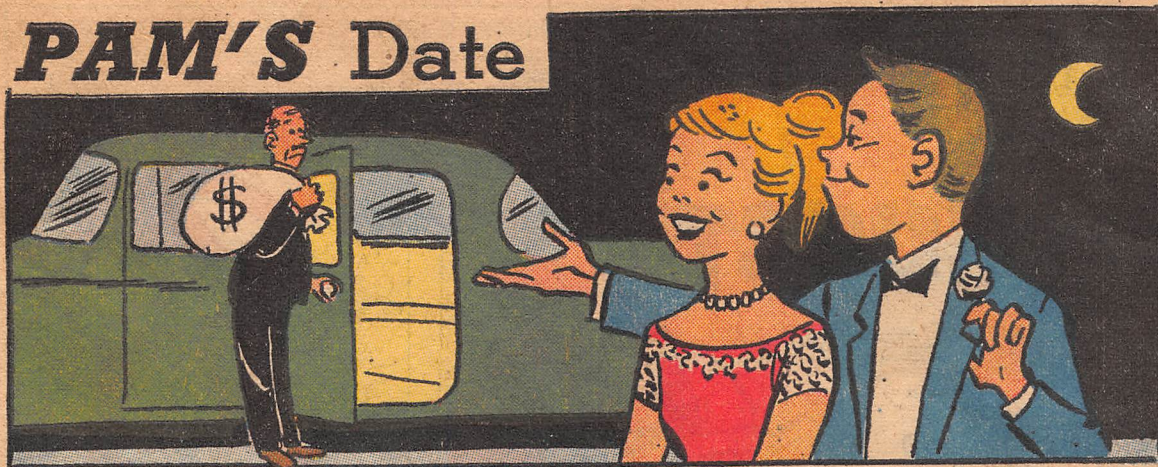
DON'T WORRY, BUSTER!
THE COPS WILL
GIVE YOU A NEW SUIT-
WITH STRIPES!







PAM'S Date



Mr. Green took the package from the delivery boy and eyed it with surprise. He went into the kitchen, demanding to know who was sending Mrs. Green flowers.

"Silly, that's for Pam. It's from her date," Mrs. Green replied.

"A date—at her age?"

"They're just going bowling."

Mr. Green marched upstairs with the flowers. Pam clutched them lovingly. Then she noticed her father in his relaxing clothes—a sports shirt, very loud, and slacks.

"Gosh, Dad, I hate to bother you, but you do want to make a good impression on Greg. You'd better change into a suit and tie."

Mr. Green wasn't particularly concerned what impression he made on Greg, but rather than argue endlessly with Pam, he got into a serious blue suit just as Greg rang the front doorbell.

"Greg is here, Pam!" Mr. Green called up the stairs.

"Entertain him! I'll only be a minute."

Mr. Green glanced at the neat, bright Greg, whom he was to entertain. Greg started talking about the Yankee batting slump, but Mr. Green was no baseball enthusiast so they soon sat silently awaiting Pam. Finally, she came down, looking much older to Mr. Green as a result of a faint trace of lipstick.

"I'd better call a taxi, Pam. The buses don't run near the bowling alley."

Pam explained to her father that fifteen-year-old Greg was too young to drive—at the same time, she hinted her father

wasn't. They climbed into the car, and he took them to the alley. Greg thanked Mr. Green profusely and then did a sick take. He had forgotten his wallet. Mr. Green smiled, recalled doing the same thing as a lad and handed him some money for bowling. He had hardly turned the car around when Pam dashed up.

"Wait, Daddy! Wait! You have to stay with us."

"Why? I don't want to bowl."

"But children under sixteen can't bowl at night unless accompanied by an adult."

Mr. Green started to protest, but soon found himself seated at an alley keeping score, running off to buy soda pop and wondering what happened to his relaxing evening at home.

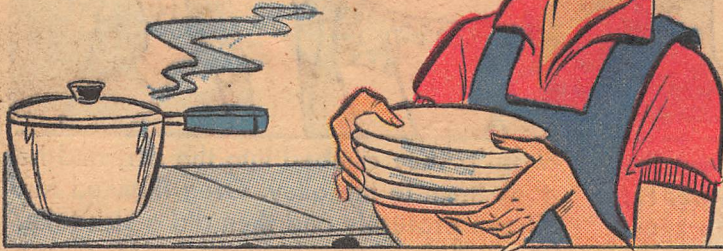
Many bowling frames later, he started to chauffeur Greg home, when Pam yelled for him to stop. Slamming on the brakes, he found himself halted in front of a hamburger place. Pam had spotted several friends and wanted to show off her date. Mr. Green soon found himself jammed into a booth with six starving kids, who ate hamburgers at a fierce rate. Naturally, he picked up the check for the nineteen hamburgers, ten milk shakes and seven candy bars for six youngsters.

Then he discovered where Greg lived—and filled his gas tank to make sure he'd get there. Mr. Green survived all that, but the shock of Pam's parting words to Greg was almost too much.

"Thanks, Greg. I had a wonderful time. You certainly know how to take a girl out!"

I Love Lucy

The GUEST

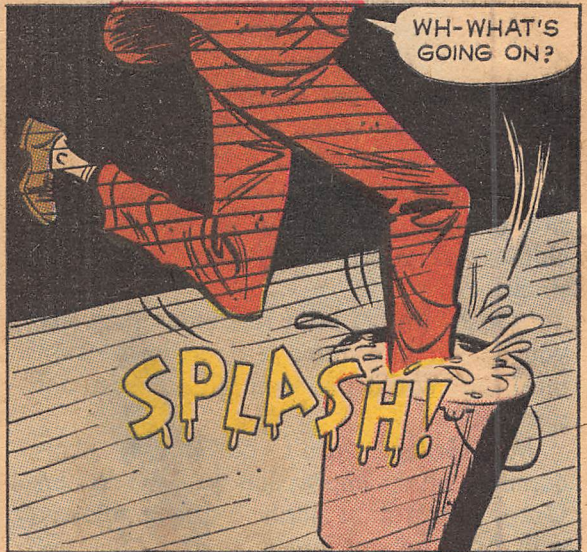


WAIT, RICKY! I JUST PUT RICKY JUNIOR TO BED AND--

THAT'S WHY I'M RUSHING, LUCY, SO I CAN KISS HIM GOODNIGHT BEFORE HE FALLS ASLEEP!

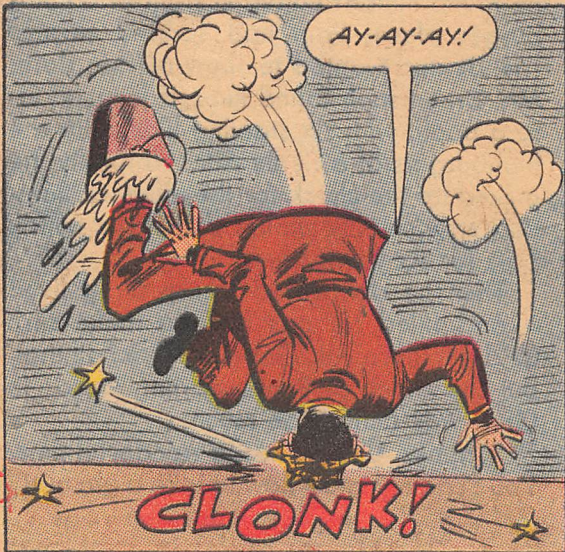


HE-HEY!!



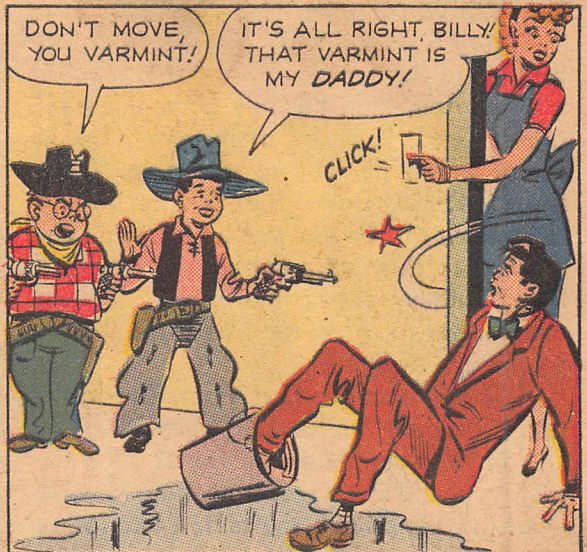
WH-WHAT'S GOING ON?

SPLASH!



AY-AY-AY!

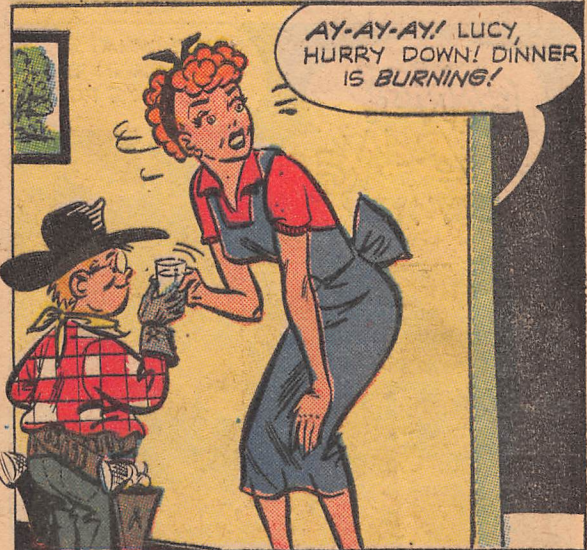
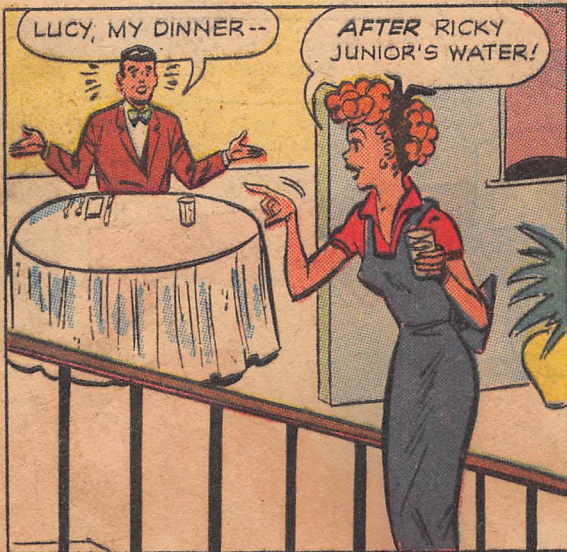
CLONK!

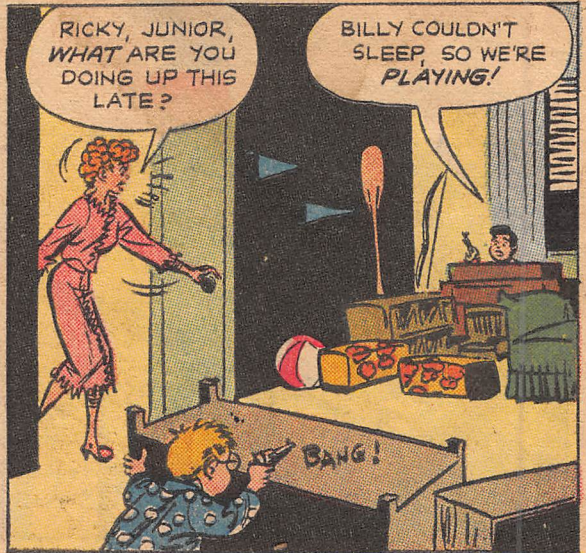
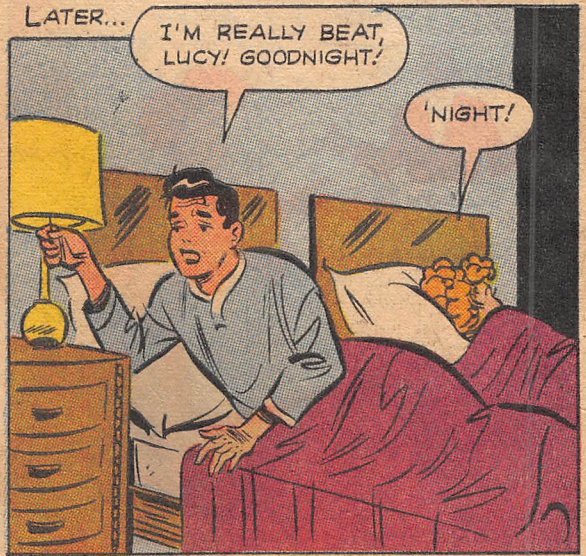
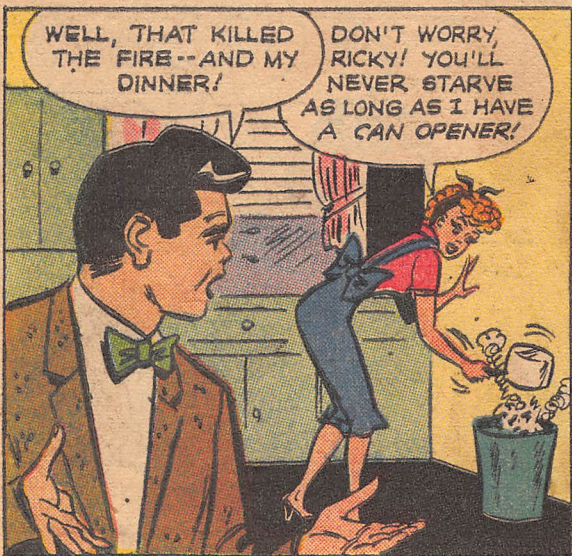
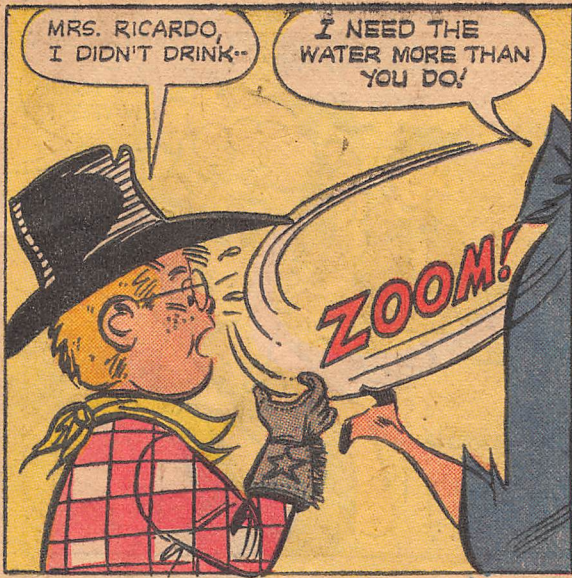


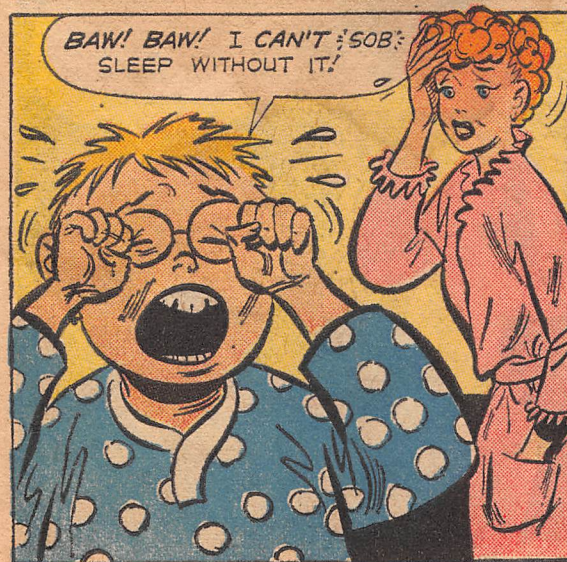
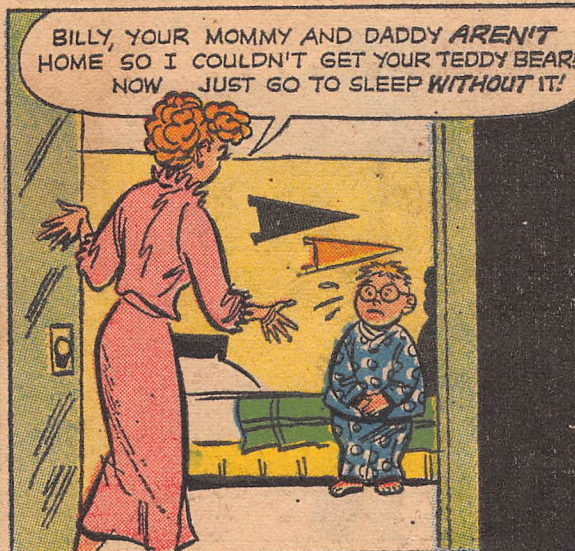
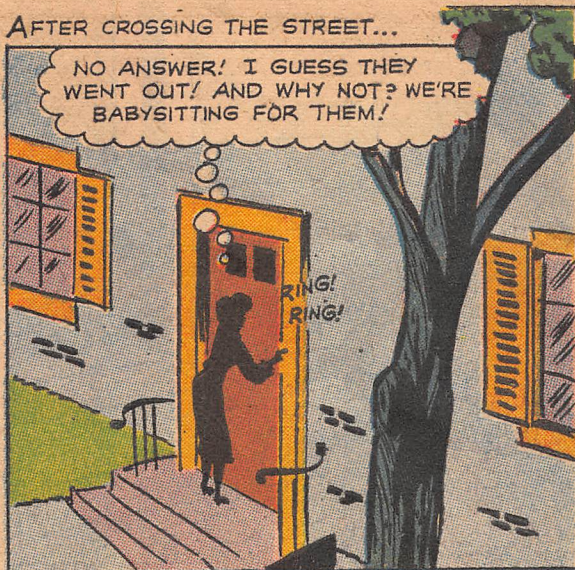
DON'T MOVE, YOU VARMINT!

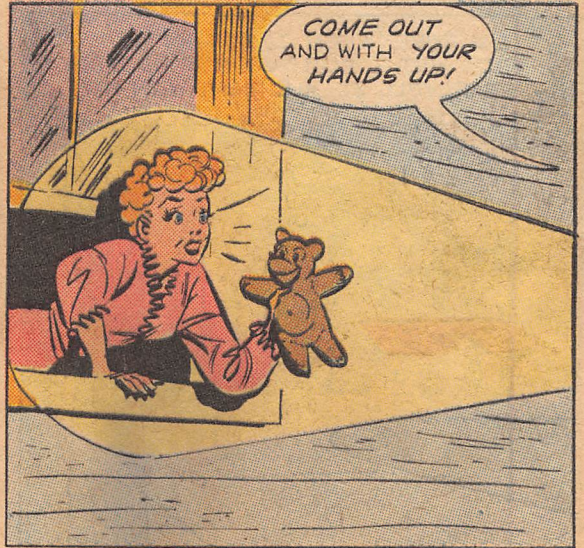
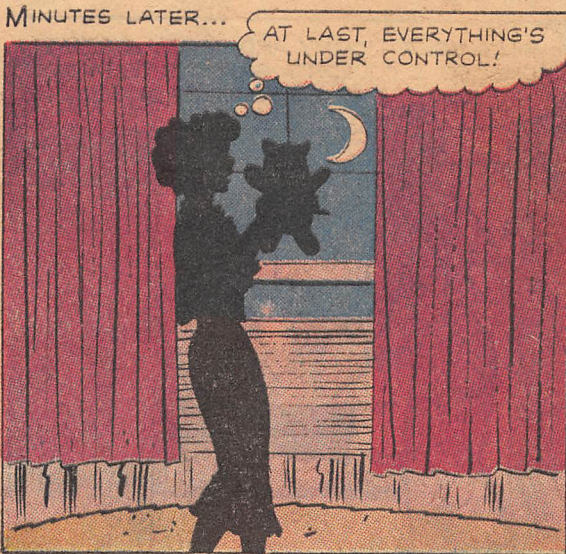
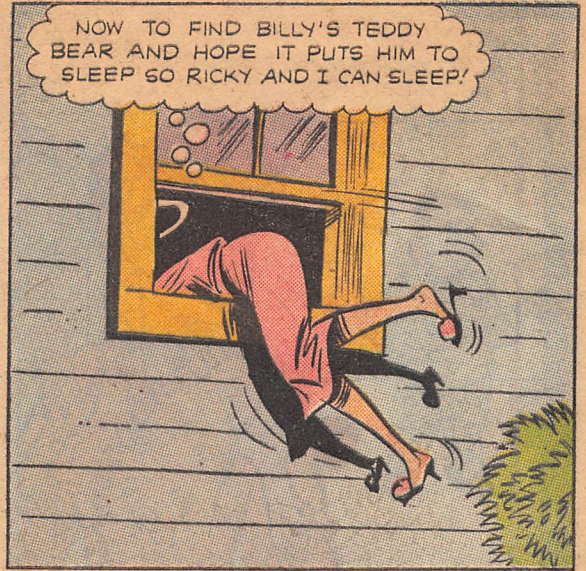
IT'S ALL RIGHT, BILLY! THAT VARMINT IS MY DADDY!

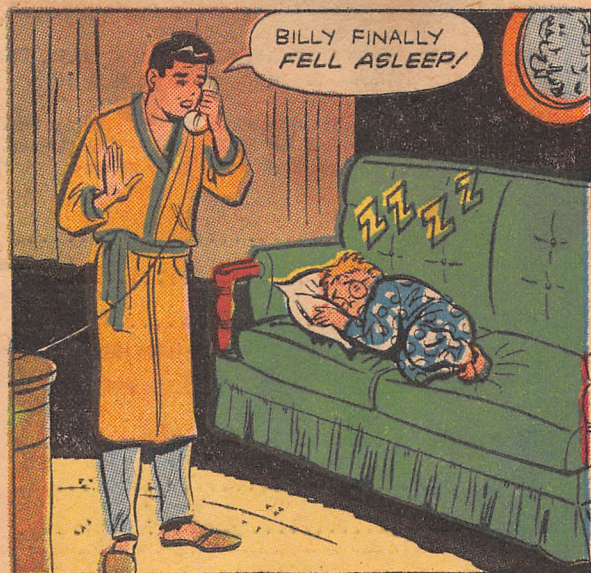
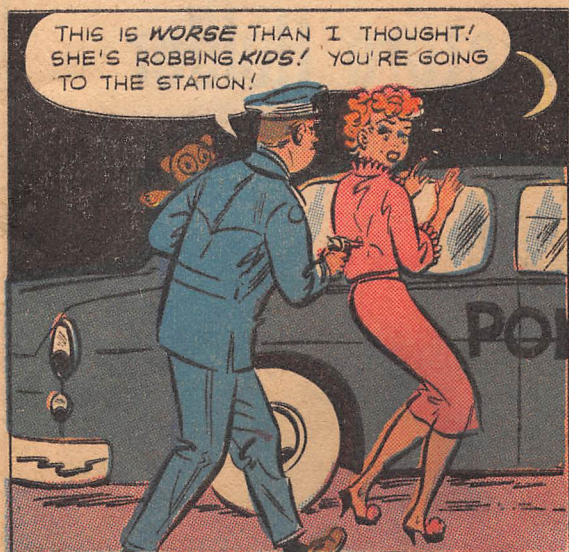
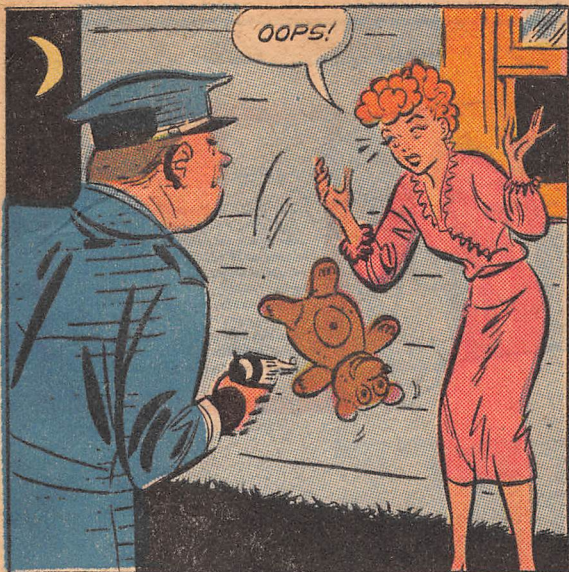
CLICK!











A PLEDGE **DELL** COMIC TO PARENTS

The Dell Trademark is, and always has been, a positive guarantee that the comic magazine bearing it contains only clean and wholesome entertainment. The Dell code eliminates entirely, rather than regulates, objectionable material. That's why when your child buys a Dell Comic you can be sure it contains only good fun. "DELL COMICS ARE GOOD COMICS" is our only credo and constant goal.

Premium offer good only in the United States, its possessions and Canada



DELL
A PLEDGE TO PARENTS

The Dell Trademark is, and always has been, a positive guarantee that the comic magazine bearing it contains only clean and wholesome entertainment. The Dell code eliminates entirely, rather than regulates, objectionable material. That's why when your child buys a Dell Comic you can be sure it contains only good fun. "DELL COMICS ARE GOOD COMICS" is our only credo and constant goal.

FREE

Pocket Picture Holder to every new subscriber!

Everyone needs a Pocket Picture Holder to carry their favorite snapshots safe and sound. This one will hold 16 of your favorite pictures and protect them against wear and tear.

And that's not all...if you send in your order for your favorite Dell Comic title, right away...we'll include a FREE 1 year subscrip-

tion (4 issues) to any of the titles listed in the FREE box.

Hurry take advantage of this terrific offer! 12 issues of your favorite Dell Comic title for only \$1.20 plus FREE Pocket Picture Holder and FREE 1 year subscription to a second title!

CUT ALONG DOTTED LINE

You will receive 12 issues for \$1.20 whether the title you select is published monthly or bi-monthly. If more than one title is ordered, be sure to send \$1.20 for each title.

PUBLISHED MONTHLY

- Tom & Jerry _____ Looney Tunes _____
 Little Lulu _____

PUBLISHED BI-MONTHLY

- Bugs Bunny _____ Roy Rogers & Trigger _____
 Tubby _____ Tarzan _____
 Porky Pig _____ Woody Woodpecker _____
 Lone Ranger _____ Popeye _____
 Nancy _____ Gunsmoke _____

FREE TITLES - CHECK ONE

- Turok Son of Stone _____ Little Lulu _____
 Andy Panda _____ Henry _____
 Daffy Duck _____ I Love Lucy _____

Please print "R" in box if subscription is a renewal.

If subscriptions are to go to different addresses include additional names and addresses on plain paper. Be sure to indicate which title goes to each address.

Mail To: **DELL PUBLISHING CO., INC.** DEPT. 71L
321 West 44th Street, New York 36, N. Y.

Please enter subscription(s) checked at left. Include FREE Pocket Picture Holder and the FREE quarterly title checked. I am enclosing \$1.20 for each subscription ordered.

Name Age

St. and No.

City Zone State

(If this is a gift subscription please fill in below)

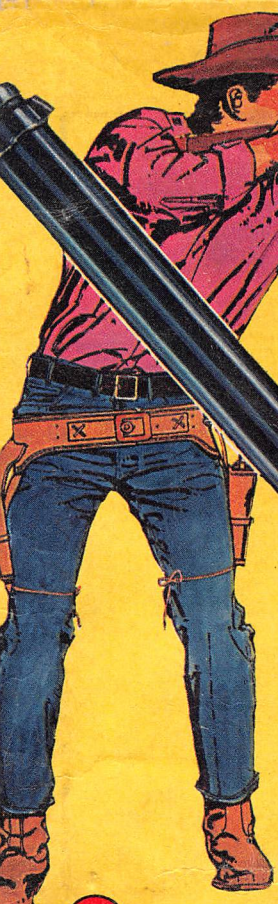
ENCLOSE GIFT CARD TO READ FROM:

Donor's Name

St. and No.

City Zone State

DELL COMICS ARE GOOD COMICS



NEW and FIRST AIR RIFLE SHOOTING

"RICOCHET SOUND"

...WITH OR WITHOUT BBs!

Most exciting feature ever built into any air rifle — a screaming ricochet bullet sound each time you fire Daisy's brand new "97" Saddle Gun — with or without BBs in it! Rifle authentic western-styled from the genuine leather butt boot 35 inches to the Lightning Loader muzzle. Super-long genuine leather thong for lever decoration or tying gun to saddle or bike by lacing thong through that genuine carbine ring. A realistic hammer. 850-shot repeater. HEAR it and see it today! Buy "97" now for Vacation Fun.

Own and
Shoot these

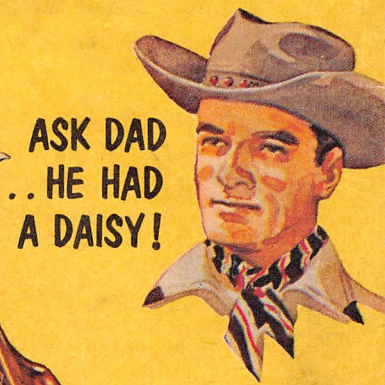
2 AUTOMATIC-FEED DAISYS



Model 99 TARGET SPECIAL
Designed expressly for marksmanship training! Full 1/2"; 50 shot automatic-feed; wood stock, forearm. Milled 4-way front sight, 4 discs; thick leather sling. **\$14⁹⁵**



Model 25 PUMP GUN
The only take-down air rifle! Famous pump action. 50 shot automatic-feed repeater 37". Oval stock. **\$9⁹⁵**



ASK DAD
.. HE HAD
A DAISY!

No. 97
\$9⁹⁵

DAISY SAFER SPRING-TYPE TRAINING AIR RIFLES

MAIL NOW!
DAISY MANUFACTURING COMPANY
TRAINING SERVICES DIVISION
DEPT. A-630—ROGERS, ARKANSAS, U.S.A.
I enclose 10¢ coin(s) to help cover mailing-handling cost. Send Postpaid: 16-Page Instruction Program Book and 24-Page Daisy Air Rifle Catalog.
NAME _____
ST. & NO. _____
CITY _____ ZONE _____ STATE _____

Prices Subject to Change Without Notice
Prices Higher in Canada

DAISY MANUFACTURING COMPANY, DEPT. A-630, ROGERS, ARKANSAS, U.S.A.

HEY! Boys and Girls!

WIN A \$20,000

BASEBALL PARK FOR YOUR TEAM OR LEAGUE FREE

Just for collecting KRAFT Caramels and KRAFT Fudgies bags!



You get all of the Baseball Park equipment shown here* . . . or \$20,000 in cash to buy equipment and property of your own choice

*The First Prize consists entirely of equipment and cash, and does not include land

Here's the \$20,000 Ball Park
Kraft is giving away FREE!

You get the whole works: more than \$16,000 worth of equipment—electric lights, electric scoreboard, fences, backstop, PA system, grandstands and big league pitching machine—along with \$4000 in cash to put it all up and build dugouts and press box—plus 18 complete uniforms, 2 sets of catcher's gear, bases, home plate and pitching rubber, 3 dozen bats and 12 dozen baseballs!

85 MORE FREE BASEBALL EQUIPMENT PRIZES

- 5 Second Prizes—All-American Electric Scoreboards
- 5 Third Prizes—Dudley Sports Co. Pitching Machines
- 5 Fourth Prizes—Bell Sound Co. Public Address System

- 30 Fifth Prizes—Sets of 36 Wilson bats
- 40 Sixth Prizes—2 complete sets of Wilson catcher-gears



Here's how your team or league can
get a new BASEBALL PARK FREE!

Any amateur team or league can win—and don't even have to collect the most bags to do it. You enter as a team or league and all of players on your team or in your league collect empty bags of Kraft Caramels and Kraft Fudgies. (You can even get friends, relatives and neighbors to save bags for you!) Then, the team or league that sends in *not* the most bags but the *most bags per player*, gets the \$20,000 Baseball Park.

So whether you come from a big city or small town, enter as a team or league, for 20 players on your team or only nine, you win because what really counts in this contest is good, old-fashioned teamwork.

Follow these EASY RULES to get a BASEBALL PARK for your team!

- To enter, just collect empty bags from Kraft Caramels or Kraft Fudgies (or both) purchased through ordinary retail outlets for normal household use.
- Send your bags plus an official entry blank signed by the manager or representative of your team or league to Kraft Ball Park Contest, 250 W. 87th St., Chicago 20, Ill. The manager or representative who signs the entry blank must be an adult. Entries must be postmarked before midnight, August 31, 1960, and received by September 10, 1960.
- If you need more than one package to send your bags, mark each package with the name and address of your team or league as shown on the entry blank. All of the bags which you submit must be sent at the same time and must be accompanied by a single official entry blank also sent at the same time.
- The team or league which sends in the most bags per player will be named the First Prize Winner. All additional prize winners will be selected in the same manner. In case of ties, only those teams or leagues which are tied will be asked to submit an essay of 100 words or less on the subject, Why We Need A New Baseball Park. Essays will be judged on the basis of originality and sincerity.
- The First Prize consists of more than \$16,000 worth of baseball park equipment plus \$4,000 in cash to be used to pay for installation of this equipment and construction of press box and dugouts. First Prize does not include land, but this equipment will be erected on any land designated by the winning team or league. Or, the winning

team or league may elect to receive \$20,000 cash to spend on the purchase of land or building equipment for a baseball park.

6. The decision to accept as First Prize either baseball park equipment (plus construction) or the \$20,000 in cash, must be made by writing and delivered to Kraft Foods no later than Oct. 15, 1960. The decision to accept equipment or cash as First Prize, as well as all other conditions with regard to this or any other prize, will be determined by the manager or representative named on the winning entry blank, and his decision will be final. All prizes will be delivered about Dec. 1, 1960.

7. A player shall be defined as any individual who is defined as a player by the official rules or regulations of the league in which his or her team plays, or, in the case of players on teams which do not play in leagues having official rules or regulations, defining players, as any individual who has participated in one or more practice sessions or games.

8. Any officially organized amateur baseball or league, or any amateur team or league officially sponsored by a recognized civic or commercial organization, comprised entirely of players 18 years of age or younger in the continental United States may, unless located in Wisconsin or in any state or municipality where such promotions are prohibited, or otherwise restricted.

9. All entries become the property of Kraft Foods and the decision of the judges shall be final. Winners will be notified by mail.

Use This Official Baseball Park Entry Blank

Kraft Ball Park Contest • 250 W. 87th St., Chicago 20, Ill.

Name of Team or League _____
Manager or Representative _____

His address _____ (Street)

_____ (City) _____ (Zone) _____ (State)

As manager/representative (cross out one) of the _____

I hereby submit _____ empty bags from Kraft Caramels and Kraft Fudgies. I declare that all of these bags were purchased through regular retail outlets for normal household use, that the exact number of players, as defined in Rule 7, on my team/in my league (cross out one) is _____, and that all of the players on this team/in this league (cross out one) are 18 years old or younger.

(Signature of Manager or Representative) (Must be an adult).

HURRY! Entries must be postmarked before midnight, August 31, 1960, and received no later than Sept. 10, 1960.